

SEROCO PAINTS



SEARS ROEBUCK & CO.
CHICAGO

THE BEST PAINT IT IS POSSIBLE TO MAKE, AT THE LOWEST PRICES EVER QUOTED

OUR SEROCO, THE HIGHEST GRADE PAINT MADE, made in our own factory, made from linseed oil and special color pigments, is guaranteed to wear longer, cover more surface, give a brighter color than any other paint made, and hence at 85 cents to 98 cents per gallon, according to quantity, it is really cheaper than any other paint made, regardless of price, and as proof of this we have concluded to confine ourselves to the testimony of others as to the quality of our Seroco, to the testimonials only from expert painters in various sections of the country who have used this paint, put it to every test and have in their own language expressed their opinion as to the quality, and how, in their judgment, it compares with other paint. On page 2 we show testimonials from expert painters, telling why, in their judgment, our Seroco is cheaper and better than any paint made at any price, cheaper at 85 cents to 98 cents per gallon than any other paint made, even at half the price.

READ WHAT OUR CUSTOMERS SAY about our Seroco Ready Mixed Paint, the highest of high grade ready mixed paints, which we sell at 85 cents to 98 cents per gallon, according to quantity ordered.

WE GUARANTEE our Seroco Ready Mixed House Paint at 85 cents to 98 cents per gallon the equal of any ready mixed house paint on the market, regardless of price, guarantee it the equal of ready mixed paints that others sell at prices ranging from \$1.25 to \$1.75 per gallon, as good a ready mixed paint as it is possible to produce, a paint that will give every satisfaction.

We make and sell from our own factory, the highest grades of ready mixed paint at prices ranging as follows:

Seroco Weatherproof Mineral Barn, Roof and Fence Paint and For All Outside Work, 50 cents to 65 cents per gallon.

Our Special Seroco Gloss Enamel, \$1.48 per gallon.

Seroco Ready Mixed House Paint, the highest grade and sold at a lower price than any other paint made, paint containing nothing but the best pigments and pure linseed oil, paint that we guarantee to cover twice the surface and last twice as long as any other paint made, 85 to 98 cents per gallon.

All this paint is made in our own factory. We own the factory, the entire product of which goes direct to our customers.

HOW WE CAN EXCEL ALL OTHER READY MIXED PAINT IN QUALITY.

OWNING OUR OWN PAINT FACTORY, as before explained, we buy our raw material direct. We can, therefore, select the highest grades; we can and do put every purchase of raw material to a chemical test to know that it is of the highest grade, and then in our own factory we can grind and mix the different ingredients so as to produce for us a higher grade of ready mixed paint than we or you could possibly secure from any other paint factory. Therefore, we guarantee to our customers to furnish a higher grade of ready mixed paint at a lower price than can be had from any other factory in America; and if you do not find it so when the paint is received, you can return it to us at our expense and we will immediately refund your money.

OUR BINDING TEN YEARS' GUARANTEE.

WITH EVERY GALLON OF SEROCO READY MIXED HOUSE PAINT we issue a binding ten years' guarantee, by the terms and conditions of which we guarantee our paint to be the highest grade ready mixed paint made, regardless of price, guarantee it to wear under all climatic conditions for at least ten years. We guarantee it will not chalk, crack, peel off, rub or blister. We guarantee it will adhere to wood, tin, iron, galvanized iron, stone, tile, cement or plaster; in short, we guarantee it superior to any other paint made, regardless of price, guarantee it to cover double the surface and last twice as long as any other paint made.

SEROCO WEATHERPROOF MINERAL BARN, ROOF AND FENCE PAINT.

FOR 50 CENTS TO 65 CENTS PER GALLON, according to quantity, we sell our celebrated Seroco Weatherproof Mineral Barn, Roof and Fence Paint in six different shades, as shown on our color sample page, as the highest grade mineral barn, roof and fence paint for any outside work made, and every gallon of which is covered by our binding ten-year guarantee. You will find this, our genuine Seroco Weatherproof Mineral Barn, Roof and Fence Paint at 50 cents to 65 cents per gallon, to be the equal of barn paint, or paint sold generally for outside work, at \$1.00 per gallon and upwards. While it will pay you to order our Seroco House Paint for any kind of outside work, for your barn, roof or fence, still if you do not select our Seroco House Paint, don't fail to order our Seroco Weatherproof Mineral Barn, Roof and Fence Paint, furnished in the various shades as shown on our color sample page. We guarantee this Weatherproof Mineral Paint for barns and other outbuildings to be far superior to any mineral paint furnished by any other house at any price. We guarantee it to give double the wear of any mineral paint you can buy elsewhere at \$1.00 per gallon.

THIS IS A NEW, HIGH GRADE, WOOD AND IRON PRESERVATIVE WEATHERPROOF PAINT, especially adapted for roofs of all houses, for barns, fences, bridges, factories, elevators, structural iron work, telegraph poles, timbers that are placed in the ground or imbedded in masonry, and this paint forms the greatest preservative known.

OUR SEROCO WEATHERPROOF MINERAL BARN, ROOF AND FENCE PAINT is made in our own factory under the supervision of our paint superintendent, and our price of 50 cents to 65 cents per gallon is a price that simply covers the cost of material and labor from our factory with but our one small percentage of profit added. While our Seroco house paints at 85 cents to 98 cents per gallon, the best paints we make, the highest grade paint on the market, are really most satisfactory for any purpose, nevertheless if you do not feel like ordering the highest grade house paint for such work, by all means order the Seroco Weatherproof Mineral Barn, Roof and Fence Paint for any kind of outside painting in this line that is especially exposed to the weather.

HOW TO SELECT YOUR COLORS.

IN ORDERING STATE BATH SHADE AND NUMBER TO AVOID ERROR.

TO GET THE BEST EFFECT FROM PAINTING, you should use the best color combinations. For the benefit of our paint customers we have the advice of an expert decorator on this subject, who has made up the best combinations, and you will find that these are the most tasteful that could be made up.

SELECTING COLORS. In order to assist our friends in making proper and suitable selections for trimming, we have selected three trimming colors for each shade of paint; these are designated by the numbers printed on the right of every sample on our color sample pages, with the exception of a few positive colors which are never used for the body of buildings. You can select any of the numbers given with the assurance that the colors will harmonize and have a pleasing effect.

For instance, if color No. 30A208 pearl is desired for the body, we recommend No. 30A215 cream, or No. 30A233 slate or No. 30A250 azure blue for the trimming color; any of these colors will look well and harmonize perfectly and only a matter of taste as to which to use. If you are in doubt as to which of the three trimming colors to select, we would suggest that you look at other buildings and note the different color combinations, you may find something similar and get an idea as to the appearance when on the building.

FOR SASH AND DOORS, our decorator suggests our No. 30A232 paint, which is always most desirable for that purpose, while our No. 30A236 paint for blinds will go well with any colors used on the house.

WE WOULD ALSO ADD THAT A RED, such as our No. 30A229, or a maroon, such as our No. 30A224, are very excellent colors to paint the sash, and either one makes a very pretty effect.

FOR ROOFS, WE RECOMMEND TO YOU OUR ROOF PAINTS, which we make in six desirable shades.

FOR PORCHES, VERANDAS, STEPS, ETC., by all means use our floor paints, which are made specially for the purpose in eight of the most desirable and durable colors.

THE SHADES TO BE USED FOR PORCHES, ETC., must, of course, correspond properly with the colors used on the body or trimmings of the house, and you will find that the floor paints Nos. 30A530, 30A540 and 30A550 will go well with almost any colors used on the body.

BY FOLLOWING THE VALUABLE SUGGESTIONS OF OUR DECORATOR you will need only to decide what special color suits your taste best, and the information above will enable you to order such combinations as will be exactly suitable.

HOW TO ASCERTAIN THE QUANTITY OF PAINT REQUIRED.

MEASURE THE LENGTH, WIDTH, AND HEIGHT OF THE BUILDING; the height is measured at one corner of the building and not necessary to measure to the highest point of the gable. For instance, the building measures 20x30 feet—20 feet high, now you have two sides, 30 feet in length each, and two ends, each 20 feet wide; add these together which makes a total of 100 feet; multiply this by the height, which is 20 feet, and the result, 2,000 square feet, is the number of feet to be covered with paint. One gallon of Seroco Ready Mixed Paint will cover from 250 to 300 square feet of surface, according to the surface; some surfaces are very porous and absorb more paint than others, therefore, in figuring we suggest that the basis of 250 square feet to the gallon be taken. Now you divide 250 into 2,000, the result will give you the number of gallons required for two coats, which in this case is 8 gallons.

Example:

Front.....	20 feet
Rear.....	20 feet
Side.....	30 feet
Side.....	30 feet
Total.....	100 feet
Multiply height.....	20 feet
Total.....	2,000 square feet.
Divide by 250) 2,000 (8 gallons	

ABOUT THE COVERING POWER OF SEROCO READY MIXED PAINT.

SEROCO READY MIXED PAINT WILL COVER MORE SURFACE THAN ANY OTHER PAINT ON THE MARKET. Our paint in most cases will cover more than 300 square feet to the gallon, but it is better to be on the safe side and avoid any inconveniences of a shortage. Should you have some paint left, it is certainly not a loss, as good paint can always be used around the house.

DIRECTIONS AND INSTRUCTIONS.

WHEN READY TO USE THE PAINT, REMOVE THE HEAD OR COVER, the cover must be removed entirely, otherwise the paint cannot be properly stirred. The pigments will naturally settle to the bottom of the kit or barrel, leaving the oil and dryer on top. Pour off all of the oil, then stir thoroughly, gradually adding the oil which you have previously poured off. After this is done the paint is ready to be applied.

FOR THE FIRST OR PRIMING COAT, THIN THE PAINT WITH BOILEO LINSEED OIL, the proportion of one-half gallon of linseed oil to one gallon of mixed paint. Allow two or three days for first coat to dry. For second coat, use the paint in its natural thickness; should it be too thick, a little oil can be added.

THE SURFACE MUST BE THOROUGHLY DRY; THIS IS MOST IMPORTANT WHEN PAINTING. Frequently paint is applied on a seemingly dry surface, nevertheless the wood was not dry, after a few weeks or months the paint would blister and peel, resulting in the paint being condemned. Apply two coats of Orange Shellac or any good knot killer on all knots or sappy streaks. Be sure and dust the surface to insure clean work; if an old surface, remove all loose paint with a scraper or wire brush.

USE TURPENTINE only for thinning inside white paint.

USE BOILEO LINSEED OIL for thinning outside white and all shades whether used for outside or inside work.

Our Locost Paint.

Our Competition Brand, a ready mixed paint offered by us in competition with the cheap ready mixed paint sold by other concerns at 80 to 90 cents per gallon, better than such paints in every way and yet not to be compared with our famous Seroeco, the highest grade paint possible to make.

We furnish Locost Paint in twenty of the most popular colors and only in the colors named. We cannot furnish it in any other colors. Always mention the name of colors as well as the catalogue number.

No. 30A101 French Gray	No. 30A129 Red
No. 30A104 Pea Green	No. 30A133 Slate
No. 30A105 Light Drab	No. 30A135 Light Stone
No. 30A106 Canary	No. 30A137 Dark Gray
No. 30A108 Pearl	No. 30A141 Green Tint
No. 30A110 Pink	No. 30A142 Light Slate
No. 30A113 Nile Green	No. 30A143 Outside White
No. 30A115 Cream	No. 30A144 Sky Blue
No. 30A123 Light Blue	No. 30A151 Orange
No. 30A126 Willow Green	No. 30A152 Oak Wood

Prices for Above Colors.

Per 1-quart can, each.....	25c
Per 2-quart can, each.....	46c
Per 1-gallon can, each.....	83c
Per 5-gallon kit, per gallon.....	73c
Per 25-gallon half-barrel, per gallon.....	73c
Per 50-gallon barrel, per gallon.....	69c

Locost Paint Color Card mailed on application.

Iron Paint Paddle.



No. 30A2942 Many a poor job of painting can be traced direct to the paint pot, in that the paint was not properly stirred. This paint paddle will mix the paint thoroughly in less time than can be done with a wood paddle; furthermore, a wood paddle will float and be always in the way of the brush. Made of malleable iron, strong and durable.

Price, small size, for 1-gallon can, each.....	\$0.10
Per dozen.....	1.05
Price, large size, for 5-gallon kits, each.....	1.30
Per dozen.....	1.30

Pure Graphite Ready Mixed Paint.

This paint is made of absolutely pure graphite and pure boiled linseed oil. It is the purest that can be made. Used extensively for painting smokestacks, tin and iron roofs, and structural iron and woodwork.

Pure graphite paint is a dark slate color. The black listed below is the pure graphite paint, with the addition of lamp black.

No. 30A1110 Graphite Color	
No. 30A1111 Black	
Be sure and state kind wanted.	
Price, 1-gallon cans, per gallon.....	\$1.00
Price, 5-gallon kits, per gallon.....	.95
Price, 25-gallon 1/2-barrel, per gallon.....	.90
Price, 50-gallon barrel, per gallon.....	.87

Seroeco Shingle Stain and Preservative.



While our Mineral Paint is highly recommended for shingled roofs, still some prefer a shingle stain. These stains are the best manufactured, the shingles can be dipped in same or may be applied

with a brush. A shingled roof, coated with these stains, will last twice as long. When applied with a brush, one gallon will cover about 150 square feet of surface, one coat, or 100 square feet, when dipped, 2 1/2 to 3 gallons will cover 1,000 of the regulation 4x16 shingles. Two-thirds the length of the shingle only need be dipped. Be sure to mention name of color and catalogue number. Furnished in the following shades:

No. 30A1181 Moss Green	No. 30A1185 Red
No. 30A1182 Dark Green	No. 30A1186 Brown
No. 30A1183 Dark Slate	No. 30A1187 Black
No. 30A1184 Light Slate	
Price, 1-gallon cans, per gallon.....	60c
Price, 5-gallon kits, per gallon.....	55c
Price, 25-gallon barrels, per gallon.....	50c
Price, 50-gallon barrels, per gallon.....	45c

Apply above Seroeco Shingle Stain with a No. 30A3084 or No. 30A3086 wall brush, the largest size recommended.

Liquid Weatherproof Canvas Coating.



No. 30A2117 The greatest waterproof preparation for cotton duck. A coat of this material applied on cotton duck or canvas of the lightest weight will make it absolutely waterproof. The canvas can be folded without the danger of cracking; it acts like rubber. Especially adapted for hay stack covers, tents, wagon covers, tarpaulins awnings; in fact, it can be applied to anything made of canvas or cotton duck and makes it absolutely waterproof. Five gallons will cover an ordinary hay stack cover.

Price, 1-gallon cans, per gallon.....	60c
Price, 5-gallon cans, per gallon.....	50c
Price, 10-gallon cans, per gallon.....	48c

Radiator Enamel.

This enamel is especially made for radiators, steam pipes and other steam heated surfaces. It is ready for use and dries with a fine glossy finish; very durable and tough. Apply with a No. 30A3074 Sash Tool, size 6 or 8. Be sure to mention name of color and catalogue number.

	Gallon	Quart	Pint
No. 30A2118 Maroon.....	\$1.05	30c	18c
No. 30A2119 Pea Green.....	1.25	35c	20c
No. 30A2120 Terra Cotta.....	1.25	35c	20c
No. 30A2121 Bronze Green.....	1.25	35c	20c

Seroeco Aluminum Radiator Enamel

No. 30A2122 Aluminum Enamel or Silver Paint for radiators or other steam or hot water heated surfaces. The brightest silver finish may be obtained with this material. The powder and liquid come separately in a neat, compact can and must be mixed when ready to use. Ready mixed aluminum enamel dries dull and sandy, while this, our Seroeco Aluminum Enamel dries with a finish almost like nickel plate. We furnish a brush free, with each can.



	Dozen	Each
Price, 1/2-pint can.....	\$ 3.30	\$0.32
Price, 1-pint can.....	5.90	.53
Price, 1-quart can.....	10.00	.90

Cannot be sent by mail.

Seroeco Gold Radiator Enamel.

No. 30A2123 Gold Radiator Enamel for radiators and other steam or hot water heated surfaces. Covers more surface than any other. It dries very hard with a smooth finish and will not discolor. The powder and liquid come separately in a neat compact can and must be mixed when ready to use. A satisfactory ready mixed gold enamel cannot be made. Most gold paints dry out dull and sandy while our Seroeco Gold Enamel produces a bright smooth finish.

	Dozen	Each
Price, 1/2-pint can.....	\$ 3.90	\$0.36
Price, 1-pint can.....	7.30	.66
Price, 1-quart can.....	12.40	1.12

Cannot be sent by mail.

Seroeco Decorative Enamel.



For all decorative work; is ready mixed, can be applied on anything and everything, any kind of furniture, iron beds, shelves, wicker work, baby carriages, clocks, etc. One-half pint can is sufficient for an ordinary iron bed and will make it look like new.

Apply with a varnish brush, 1 or 1 1/2 inches in width. No. 30A3034 and No. 30A3036 will do good work. For painting very small articles use a Sash Tool, No. 30A3072 or 30A3074, size 2 or 4.

No. 30A2130 White	No. 30A2136 Red
No. 30A2131 Pink	No. 30A2137 Brown
No. 30A2132 Light Blue	No. 30A2138 Maroon
No. 30A2133 Light Green	No. 30A2139 Chrome Green
No. 30A2134 Yellow	No. 30A2140 Gloss Black
No. 30A2135 Vermilion	No. 30A2141 Dull Black

Price, 1-pint can, 35c; 1/2-pint can, 20c. Be sure to mention name of color and catalogue number.

Cannot be sent by mail.

Seroco Aluminum Enamel or Silver Paint.

No. 30A2145 The brightest and most brilliant Aluminum Enamel made. The dry powder and liquid come separately in a neat, compact can and are mixed when ready to use. It is unlike the ready mixed article in that the finish is bright and smooth, almost like nickel plate. Old scratched picture frames can be reclaimed and can be made to look like new with one coat of this material. It produces a rich aluminum or silver finish on picture frames, room moulding, chairs, iron beds, tables, baskets, bicycles, statues, sewing machines, curtain poles and trimmings, baby carriages, trays, mail boxes, umbrella holders, chandeliers and gas fixtures, kitchen and bathroom fixtures, iron fences, water and gas pipes.

	Dozen	Each
Small can, weight, 2 ounces.....	\$0.90	9c
Medium can, weight, 3 ounces.....	1.50	14c
Large can, weight, 5 ounces.....	2.50	22c
1/2-pint.....	3.50	32c
Pint.....	5.65	50c

We include a brush Free with each can.

Cannot be sent by mail.

Seroco Indestructible Aluminum Paint for Heated Surfaces.

No. 30A2146 This Aluminum Paint will withstand tremendous heat and is especially prepared for stoves, boilers, engines, motors, manholes, furnace fronts, interior of ovens, smokestacks or any metal surface likely to be subjected to intense heat.

	Dozen	Each
Medium can, weight, 3 ounces.....	\$1.50	15c
Large can, weight, 5 ounces.....	2.50	24c
1/2-pint.....	3.95	37c
Pint.....	6.60	60c

We include a brush Free with each can.

Cannot be sent by mail.

Seroco Gold Leaf Enamel.

No. 30A2147 The best Gold Paint on the market. It dries with a bright smooth finish, almost like gold leaf. Ordinary gold paint dries out very dull and sandy, but this article will leave a smooth finish as though it were burnished. The gold powder and liquid are put up separately in a patented double can and are mixed when ready to use. If you do not find this the best gold paint you have ever used, brighter than any other, write to us and we will promptly refund your money. For picture frames, chandeliers, statuary, bird cages, hinges, baby carriages, iron beds, chairs, baskets, wickerware, toys, curtain poles, room moulding, bric-a-brac, etc.

	Dozen	Each
Sample size, weight, 2 ounces.....	\$1.00	10c
Small can, weight, 3 ounces.....	2.50	16c
Medium can, weight, 4 ounces.....	2.10	26c
Large can, weight, 5 ounces.....	3.00	38c
1/2-pint.....	4.80	68c

We include a brush Free with each can.

Cannot be sent by mail.

Seroco Gloss Enamel. A High Gloss Interior Paint.



This enamel is intended for high grade interior decoration. It produces a beautiful luster on walls, plastered or wood, interior woodwork, doors and windows. This is the finest enamel on the market for any kind of interior painting and the best work can be done with it. Ready mixed paints, such as our Seroco Ready Mixed House Paint are highly recommended for interior painting but

where an enamel finish is desired we, by all means, recommend this enamel. When ordering, please mention catalogue number as well as name of color. Apply with a varnish brush No. 30A3036, size 2 1/2 inches.

No. 30A2150 Pearl	No. 30A2158 Lavender
No. 30A2151 Light Slate	No. 30A2159 Pink
No. 30A2152 Cream	No. 30A2160 Lilac
No. 30A2153 Apple Green	No. 30A2161 Carmine
No. 30A2154 Pea Green	No. 30A2162 Ivory
No. 30A2155 Nile Green	No. 30A2163 Black
No. 30A2156 Light Blue	No. 30A2164 White
No. 30A2157 Dark Blue	

1 Pint	1 Quart	1/2 Gallon	1 Gallon
24c	45c	78c	\$1.48

Cannot be sent by mail.



Wire Screen Enamel.

Green or Black Wire Screen Enamel. Ready for use and easily applied. Does not clog meshes of screens, and one coat gives to old, rusty screens a rich, brilliant and lasting finish.

No. 30A2175 Green	
No. 30A2176 Black	
Price, 1/2-pint can.....	15c
Price, 1-pint can.....	30c

State color wanted.

SEND FOR OUR WALL PAPER SAMPLE BOOK

and see the pretty papers we are offering at from 3 cents to 22 cents per double roll. You can repaper your rooms with strictly high grade paper at one-half the cost, and secure a better quality of paper. The sample book is FREE, send for it at once.

FOR A HIGH ENAMEL FINISH

On Interior Woodwork and Walls, Use Our Gloss Enamel.

THE FINEST ENAMEL FINISH can be produced with this material. Easily applied and dries hard in 24 hours, producing a finish the equal of the finest enamel work. Woodwork and walls thus finished can be washed without injuring the gloss in any way. Apply this enamel with a good bristle varnish brush, we recommend our No. 30A3036 varnish brush, size, 2 1/2 inches.

Egyptian Stove Pipe Enamel.

No. 30A2181 The most satisfactory stove pipe and iron enamel ever put on the market. It is not so extensively advertised as some brands, but it will wear longer and produce a better finish than anything you can possibly obtain in stove pipe enamels. We furnish a brush free with each can.

Price, 1/2-pint can, including brush.....	\$0.12
Price, pint can, including brush.....	.20
Price, 1/2-gallon can, including brush.....	.70
Price, gallon can, including brush.....	1.28

Cannot be sent by mail.

Pumice Stone Bricks.

No. 30A2672 Pumice Stone Bricks are used by the painter and varnisher for rubbing down. These bricks are now used by thousands for scoring stone window sills, steps and sidewalks.

Weight, about 1 1/4 pounds.	
Price, per dozen, \$1.70; each.....	15c

Cannot be sent by mail.

Powdered Pumice Stone.

No. 30A2673 Finest Imported Powdered Pumice Stone. Price, per pound.....	4c
100-pound drums, per pound.....	2 1/2c

English Rotten Stone

No. 30A2676 Used for polishing varnished surfaces, after rubbing down with pumice stone and water or oil. The powdered is most generally used.

Powdered, per pound.....	6c
Selected lump, per pound.....	12c

Rubbing Oil.

No. 30A2678 Used with powdered pumice stone for rubbing down varnished surfaces. Rubbing felt is recommended, but many furniture finishers use the common burlap.

Pint cans, each.....	8c
Quart cans, each.....	13c
Gallon cans, each.....	35c
52 gallon Barrels, per gallon.....	19c

Cannot be sent by mail.



Rubbing Felt

Used with pumice stone for rubbing down varnished surfaces and with rotten stone for polishing. We will cut to any size.

No. 30A2630 Best Mexican Felt, $\frac{1}{4}$ inch thick, hard or soft, per pound, \$1.20, per ounce, \$0.09
 $\frac{1}{2}$ inch thick, hard or soft, per pound, 1.20
 Per ounce, .09
 No. 30A2632 Best Spanish Felt, $\frac{1}{4}$ inch thick, hard or soft, per pound, \$1.40, per ounce, \$0.11
 $\frac{1}{2}$ inch thick, hard or soft, per pound, 1.40
 Per ounce, .11

Plaster Paris.

No. 30A2190 Price, per barrel of about 200 pounds, \$2.00
 Less quantity, per pound, .02

Pure French Ochre in Oil.

No. 30A2195 Pure French Ochre in oil, for priming. Per lb. 25-pound cans, 4c
 12½-pound cans, 4c

English Venetian**Red in Oil.**

No. 30A2196 English Venetian Red, especially adapted for painting brick buildings. 25-pound cans, per lb. 4c
 12½-pound cans, per lb. 4c

White Ochre in Oil.

No. 30A2198 White Ochre ground in oil. Ground in pure linseed oil and used as primer only. 12½ and 25-lb. cans. Price, per pound, 4c

Zinc in Oil.

No. 30A2200 Pure French Zinc in oil, 12½ and 25-pound cans. Per pound, 10c

No. 30A2201 Pure French Zinc, in oil, 1 to 5-pound cans. Per pound, 12c

No. 30A2202 Zinc in Oil, American Snow White, 12½ and 25-pound cans. Per pound, 7c

Puty.

No. 30A2205 Guaranteed strictly pure. Will not crumble or crack. Price, 4-pound sealed can, per pound, 3½c
 10-pound sealed can, per pound, 3c
 20-pound sealed can, per pound, 2½c

Cannot be sent by mail.

Glaziers' Points.

No. 30A2208 Zinc Glaziers' Points, for fastening glass in sash. We can furnish sizes, 1, 2 and 3. The illustration herewith is the actual size of No. 3.

Nos. 1 and 2 are larger. Price, per $\frac{1}{4}$ pound paper, 3c

**White Lead.**

No. 30A2210 Fulton Lead Co.'s White Lead in Oil. A special grade of surprising quality. Kegs of 12½, 25, 50 or 100 lbs. Per pound, 5c

Seroeco Brand Painters' Lead.

No. 30A2214 A combination of Painters' Lead ground in refined linseed oil. The ingredients used in the manufacture of our Seroeco Brand are the purest it is possible to obtain and we guarantee that our Seroeco Brand will cover almost twice the surface and outwear any white lead on the market, regardless of its purity and price.

Kegs of 12½, 25, 50 and 100 pounds, per pound, 6½c
 5-pound can, per pound, 8c
 1 pound can, per pound, 9c

National Lead Co.'s Brands White Lead.

The following brands of white lead are manufactured by one concern, the National Lead Co., therefore we have no control over the price. The price quoted below was the lowest market price at the time this catalogue went to press. We reserve the right to advance the price should the market go higher, but, on the other hand, if a decline, we will give you the benefit and refund the difference to you in cash.

We handle the following brands: Red Seal, Shipman, Southern, Collier and Eckstein.

No. 30A2222 Red Seal Brand
 No. 30A2223 Shipman Brand
 No. 30A2224 Southern Brand
 No. 30A2225 Collier Brand
 No. 30A2226 Eckstein Brand

Be sure to mention the brand desired. If none is given, we will ship Red Seal Brand. Put up in 12½, 25, 50 and 100-pound kegs. Price, per pound, 7½c

**The Seroeco Colors in Oil.**

For tinting paints, ground in pure linseed oil. Strong and permanent. Put up in 1 and 5-pound cans. Per lb.

No. 30A2230 Lamp Black, 1c
 No. 30A2231 Coach Black, 13c
 No. 30A2232 Ivory Black, 12c
 No. 30A2233 Drop Black, 10c
 No. 30A2235 Prussian Blue, 34c
 No. 30A2236 Ultramarine Blue, 25c
 No. 30A2237 Cobalt Blue, 15c
 No. 30A2240 Raw Umber, 11c
 No. 30A2241 Burnt Umber, 11c
 No. 30A2242 Raw Sienna, 9c
 No. 30A2243 Burnt Sienna, 9c
 No. 30A2244 Vandyke Brown, 11c
 No. 30A2248 Chrome Green, 16c
 No. 30A2249 English Venetian Red, 7c
 No. 30A2253 Indian Red, 13c
 No. 30A2255 Tuscan Red, 14c
 No. 30A2256 Unfading Red, 29c
 No. 30A2257 English Rose Pink, 15c
 No. 30A2258 English Rose Lake, 26c
 No. 30A2259 Scarlet Vermilion, 17c
 No. 30A2262 Chrome Yellow, Light, 15c
 No. 30A2263 Chrome Yellow, Medium, 15c
 No. 30A2264 Chrome Yellow, Orange, 15c
 No. 30A2265 Yellow Ochre, 7c
 No. 30A2268 Dark Oak Graining, 10c
 No. 30A2269 Dark Oak Graining, 10c
 No. 30A2270 Antique Oak Graining, 10c
 No. 30A2271 Walnut Graining, 10c
 No. 30A2272 Cherry Graining, 10c
 No. 30A2273 Mahogany Graining, 10c

All of the above colors furnished in 25-pound cans at 2 cents per pound less. Don't forget to state color wanted. Cannot be sent by mail.

Whiting.

No. 30A2330 Extra Gilder's Whiting, fine quality, bottled. Barrels about 400 pounds.

Price, per pound, 12c
 Less quantity, per pound, 2c

Dry Colors.

The following dry colors are used for tinting colors, making graining colors and other purposes. Some use these dry colors for painting purposes by mixing them with linseed oil. This we do not recommend unless the mixture is put through a paint mill as you will have nothing but a coarse mixture which is not fit for any thing. If a mineral paint the Seroeco Weatherproof you will profit by purchasing the Seroeco Weatherproof Mineral, Barn, Root and Fence Paint as then you will have a substantial paint, a paint that will wear three times as long, therefore cheapest in the end.



We handle only the best qualities. Bbl. Per lb.
 No. 30A2335 Yellow Rochelle Ochre, 450 pounds in barrel, 1c 2c
 No. 30A2336 Imported Marseilles Yellow Ochre, strong in color, 400-pound barrels, 3½c 4c
 No. 30A2337 Italian Buff (light) 375 pounds, 1c 2c
 No. 30A2338 American Venetian Red, 365 pounds, ¼c 1½c
 No. 30A2339 Imperial English Venetian Red, 336 pounds, 1½c 2c
 No. 30A2340 Snow White Wood Filler, 550 pounds, 1½c 2c
 No. 30A2341 Prince's Brown Mineral, 350 pounds, 1c 2c
 No. 30A2342 White Ochre, 550 pounds, 1½c 2c
 No. 30A2343 Lamp Black, German-town, 80 pounds, 9c 10c
 No. 30A2344 Burnt Turkey Umber, 350 pounds, 3½c 6c
 No. 30A2345 Raw Turkey Umber, 350 pounds, 3½c 6c
 No. 30A2346 Burnt Italian Sienna, 350 pounds, 4½c 7c
 No. 30A2347 Red Lead, 100 pounds, 7½c 8c
 No. 30A2348 Raw Italian Sienna, 350 pounds, 4½c 7c
 No. 30A2349 Chrome Green, best, 8c
 No. 30A2350 Chrome Yellow w, Lemon, 10c
 No. 30A2355 French Gray or Slate, 375 pounds in barrel, ¼c 1½c
 No. 30A2358 Ultramarine Blue, 7c
 Cannot be sent by mail.

Limeproof Colors for Tinting Calcimines and Whitewash.

A small quantity will tint a large bucket of calcimine or whitewash.

No. 30A2362	Limeproof Green, per pound	9c
No. 30A2363	Limeproof Blue, per pound	9c
No. 30A2364	Limeproof Red, per pound	9c
No. 30A2365	Limeproof Yellow, per pound	9c

Soluble Blue for Manufacturing Bluing.

No. 30A2366 This soluble blue is used by the large bluing manufacturers. Guaranteed the best on the market. If interested in manufacturing liquid bluing, we will be pleased to furnish the formula.

Price, per pound	38c
25-pound drums, per pound	35c

Cold Water Paint.

Only requires mixing with cold water. Sanitary, fireproof. A dry powder, in white and various colors. A cold water paint for the interior painting of residences, and on account of its sanitary nature and fireproof qualities it is admirably adapted for the interior painting of factories, warehouses, docks, public buildings, breweries, stables, air shafts and court yards, and can be applied on sand finished walls, stone, brick or any solid surface. The average covering power of this paint is from 20 to 80 square feet to the pound, according to the surface to be painted. Full directions with each package.

Cold Water Paint Price List.

	400-lb. bbls.	100-50-25-lb. kegs, per lb.	5-lb. per lb.
No. 30A2410 White	5c	6c	7c
No. 30A2420 Slate	7c	7½c	8c
No. 30A2430 Buff	6½c	7c	8c
No. 30A2440 Canary	7c	7½c	8c
No. 30A2450 Nile Green	7c	7½c	8c
No. 30A2460 Red	7½c	8c	9c
No. 30A2470 Dark Gray	7½c	8c	9c
No. 30A2480 Dark Blue	8c	8½c	9c
No. 30A2490 Light Blue	7c	7½c	8c
No. 30A2500 Pink	6c	7c	8c
No. 30A2520 Blind Green	8c	8½c	9c

Seroco Sanitary Calcimine.

Durable cold water wall finish; absolutely healthful; mixed with cold water only; will not rub off; cannot fade. Made in 16 colors and white. The Sanitary Wall Finish is ready for use when it is mixed with cold water and is unequaled for plain or high class decorative work on walls and ceilings. It covers well and one coat will be generally found sufficient. It can be re-coated at any time when necessary. It forms a durable coating which will not decay, peel away or rub off if applied to a solid surface. One pound properly mixed and applied, covers from 60 to 100 square feet, according to the surface. In ordering be sure to give number or color.

No. 30A2601 Ivory	No. 30A2609 Light Pink
No. 30A2602 Lavender	No. 30A2610 Medium Green
No. 30A2603 Salmon	No. 30A2611 Pink
No. 30A2604 Light Green	No. 30A2612 Blue
No. 30A2605 Yellow	No. 30A2613 Pea Green
No. 30A2606 Cream	No. 30A2614 Slate
No. 30A2607 Olive	No. 30A2615 Green
	No. 30A2616 Drab

No. 30A2608 Buff	
Above this, any shade. Price, per 5-pound package	\$0.26
Per case of 20 5-pound packages	5.00
No. 30A2617 White, per 5-pound package	.24
Per case of 20 5-pound packages	4.60

FOR PRICES ON LINSEED OIL, LARD OIL, NEATSFOOT OIL

and all kinds of lubricating oils,

REFER TO OUR GENERAL CATALOGUE

or write us for prices. The market on oils varies so much, the prices fluctuating to such extent that we prefer you would write for prices on oils. We will guarantee to give you the benefit of the LOWEST MARKET QUOTATIONS.

IF YOU INTEND TO DO ANY PAPERING,

do not buy a single roll of wall paper until you have seen our sample book containing over forty samples of high grade papers, sold at from 3 cents to 22 cents per double roll. The sample book is "FREE." Simply say on a postal card, "send me your wall paper sample book," and it will be mailed to you promptly.

Pure Graphite Paint.

PASTE.

No. 30A2630 To 12½ pounds (1 gallon) paste add 3 gallons boiled oil, making 4 gallons pure Mexican Graphite Paint, ready for use. Will cover 1,000 square feet smooth metal per gallon. Will not crack, blister or peel off; is not affected by heat or cold, smoke, steam, moisture, acids, alkali or brine, or by climatic changes. For use on roofs, stacks, boilers, bridges, structural ironwork of any kind. This paint is manufactured from pure graphite and absolutely pure linseed oil. Is a dark slate color.

Price, 5-pound can	\$0.40
Price, 12½-pound can	.85
Price, 25-pound can	1.60



Seroco Floor Oil.

No. 30A2635 Seroco Floor Oil. A special preparation for floors of residences and stores. A very small quantity applied with a cloth will bring out a rich color; also in sweeping, the dust will not raise, as all dust coming in contact with same becomes lifeless.

Price, 1-pint can	\$0.20
Price, 1-quart can	.30
Price, ½-gallon can	.52
Price, 1-gallon can	.90
Price, 5-gallon jacket can	4.00

Seroco Floor Wax.

No. 30A2636 Seroco Floor Wax. A lasting brilliant polish can be obtained on floors when using our prepared floor wax. It is perfectly transparent and will not change the color of wood. Dirt and dust will not stick to floors waxed with the Seroco Floor Wax. One pound will cover about 300 square feet. Directions are simple and plainly printed on every can. Put up in 1-pound cans. Price, per can 25c



Dancing Floor Wax.

No. 30A2637 Dancing Floor Wax. (Powdered.) This is the best preparation for dancing floors, easily applied and can be used on new, old or canvas covered floors. Guaranteed not to soil the most delicate fabric. Sprinkle it on the floors and the dancers will do the rest. Put up in 1-pound cans. Price, per can 30c

15-Minute Floor Finish.

No. 30A2640 A most wonderful finish for floors, interior stairs, etc. It is a compound consisting of wax and other ingredients and applied to the floor in liquid form with a cloth. Floors may be finished in fifteen minutes and immediately used after applied. The most durable wax finish manufactured, superior to floor oil. Brings out the grain of the wood and imparts a rich color. Floors finished with this material can be kept thoroughly clean without scrubbing, as all dust and dirt is readily removed with an ordinary broom or floor brush. Highly recommended for schools, colleges, stores, public halls, churches, as well as residences. For hard and soft wood floors. The scrubbing expense of large schools, colleges, etc., is enormous. We guarantee that this expense can be reduced 75 per cent by using our 15-Minute Floor Finish. Please send us a trial order. Money refunded if not as represented.

Price, 1-pint can	\$ 0.25
Price, 1-quart can	.40
Price, ½-gallon can	1.30
Price, 1-gallon can	6.00
Price, 10-gallon can	1.00

Paint Pot Hooks.

No. 30A2940 A very convenient article when painting from ladders.

Price, each	4c
Per dozen	40c



Whitewashing Machines.

Whitewashing Machines are now extensively used in place of brushes for whitewashing large surfaces. It does the work better at a saving of at least 75 per cent. Every farmer should own one of these machines for whitewashing stables, hen houses, basements, etc. Just consider the satisfaction in knowing that every building on your farm is in a sanitary condition; this alone is worth ten times the cost of one of these machines. These machines are the best on do more and better work than any other. Used by railroads, factories, breweries, hospitals, florists, fruit growers, power plants, stock farms, poultry farms, nurserymen, farmers, etc. Can be used for applying cold water paints as well as whitewash.



No. 30A2375 Whitewashing Machine, as illustrated, capacity equal to thirty men with brushes. Spray pipe, complete with $\frac{1}{4}$ -inch cock and nozzle, one extra spray tip, 200-pound pressure gauge, special galvanized sieve, follower wrench, $\frac{3}{4}$ -inch discharge cock, one length of 1-inch suction hose and 20 feet of $\frac{3}{4}$ -inch special discharge hose. Shipping weight, 100 pounds. Net weight, 80 pounds. Price, complete, \$32.00

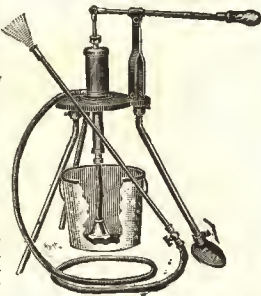
No. 30A2376 Whitewashing Machine, capacity equal to twenty men with brushes, equipment same as our No. 30A2375. Shipping weight, 85 pounds. Net weight, 70 pounds. Price, complete, \$28.00

No. 30A2377 Whitewashing Machine, capacity equal to 16 men with brushes, equipment same as our No. 30A2375, excepting discharge hose only 10 feet in length. Shipping weight, 80 pounds. Net weight, 65 pounds. Price, complete, \$23.00

No. 30A2378 Whitewashing Machine, capacity equal to ten men with brushes, equipment same as our No. 30A2377. Shipping weight, 75 pounds. Net weight, 60 pounds. Price, complete, \$20.00

No. 30A2379

Whitewashing Machine, as illustrated, one of the best low priced machines, capacity equal to six men with brushes. One man can operate this machine alone. Legs can be removed and machine set on top of barrel or keg. Equipment: spray pipe, complete with $\frac{1}{4}$ -inch cock and spray nozzle, follower wrench and 10 feet of $\frac{3}{4}$ -inch discharge hose. Shipping weight, 40 pounds. Net weight, 30 pounds. Price, complete, \$9.50



Price, complete, \$9.50



No. 30A2380 Whitewashing Machine, as illustrated, capacity equal to work of eight men with brushes. Capacity of tank, 8 gallons. One man can operate this machine alone. Equipment: Spray pipe, complete with $\frac{1}{4}$ -inch cock and spray nozzle, follower wrench and 10 feet of $\frac{3}{4}$ -inch discharge hose. Shipping weight, 40 pounds. Net weight, 30 pounds. Price, complete, \$13.50

Price, complete, \$13.50

Seroco Mission Finishes.



It stains and finishes with one operation. All the modern finishes can be had with these stains. The most inexperienced can apply these stains and secure that up to date finish so much desired. It will produce that soft velvety effect with one coat and no rubbing down or waxing necessary. These finishes cannot be applied over painted or varnished surfaces, the paint or varnish must be removed with our Seroco Paint and Varnish Remover and then finished with the stain. The latest mission effects in weathered and fleish oak

are produced with this material and the finest finish is obtained with the least labor. Used for finishing interior woodwork, furniture, picture frames, halls, floors, doors, mantels, plate rails, mouldings, etc. Adapted for all hardwoods, also cypress and Georgia pine. Don't forget to state color wanted.

No. 30A2319 Dutch Mission Oak

No. 30A2320 Turned Mission Oak

No. 30A2321 Dull Black Mission Oak

No. 30A2322 Dark Weathered Oak

No. 30A2323 Medium Weathered Oak

No. 30A2324 Light Weathered Oak

Price, gallon can, \$2.30

Per half-gallon can, 1.25

Per quart can, .69

Per pint can, .43

Per half-pint can, .26

The Black Fleish is an alcohol production and dries out a very dull black, therefore, if an egg shell gloss is desired, apply a thin coat of our Seroco Prepared Floor Wax and rub briskly with a soft cloth. All other shades require no waxing. Color card showing natural pieces of oak wood finished with the above stains, mailed free on application. If interested, write a postal at once and ask for our color card of Mission Finishes. Apply with a No. 30A3028 or No. 30A3030 Fitch Varnish Brush; size 2 or 2 $\frac{1}{2}$ inches.

Seroco Crack Filler.

No. 30A2660 Seroco Filler for cracks in floors. A specially prepared elastic, non-shrinkable compound for filling cracks of floors or furniture before applying paint or varnish; also adapted for smoothing rough surfaces.

Price, 1-pound cans, 13c

Price, 5-pound cans, 60c

Seroco Paste Wood Filler.



All open grained hardwoods, such as oak, ash, etc., must be filled in order to produce a perfect varnish effect. This filler is the best made, easily applied and dries very hard. Made in two shades, light oak and dark oak.

No. 30A2661 Light Oak

No. 30A2662 Dark Oak

Price, 1-lb. can, \$0.08

Price, 5-lb. can, .35

Price, 25-lb. can, 1.50

Seroco Liquid Wood Filler.

No. 30A2664 For filling or first coating all kinds of close grained natural woods, such as pine, poplar, etc., that have not been previously finished. It thoroughly seals up the wood pores and effectually prevents suction or the absorption of moisture. This material is transparent and does not need to be rubbed off or sand papered before applying the varnish coats. It does not sink away like varnish but dries on the surface, thus equalizing for work of this nature, two coats of varnish. A coat or two of varnish applied over this material produces a really remarkable finish.

5 gallons 1 gallon 1/2 gallon Quart Pint
\$5.25 \$1.15 60c 35c 20c



VARNISH DEPARTMENT.

SEROCO HOUSE VARNISHES.



The following varnishes are made by one of the largest and best varnish manufacturers in the country. The very same varnishes are sold under the manufacturer's brands at from 50 cents to \$1.50 per gallon higher than the prices we are quoting. We guarantee every ounce of our varnishes and no matter how costly the job, we guarantee satisfaction or money refunded. Let us have a trial order; it will cost you nothing should it fail to give satisfaction.

Seroco Extra Light Hard Oil Finish.

No. 30A2710 Especially designed for finishing all kinds of natural wood surfaces where the grain and color are to be preserved. Works freely and dries in about 24 hours, with an elegant gloss. This material may also be used with marked satisfaction on wainscoting, baseboards and inside doors.

5 gallons	1 gallon	1/2 gallon	Quart	Pint
\$6.00	\$1.30	75c	42c	23c

Seroco No. 1 Hard Oil Finish.

No. 30A2711 Specially adapted for general interior woodwork. Is pale, free flowing, durable and possesses a full and substantial body. Dries free from dust in 2 to 3 hours.

5 gallons	1 gallon	1/2 gallon	Quart	Pint
\$4.75	\$1.05	63c	35c	20c

Seroco Furniture Varnish.

No. 30A2714 This varnish may be used to brighten up worn and lustless furniture of every description. It dries over night and imparts a fine gloss finish. For general repair work in the household on articles in daily use that must be finished hurriedly this material is recommended.

5 gallons	1 gallon	1/2 gallon	Quart	Pint
\$3.75	85c	53c	28c	16c

Seroco Cabinet Finish.

No. 30A2716 This varnish is designed for highest grade interior woodwork that is to be rubbed and polished, also gives a beautiful finish when left in the gloss. Is exceptionally rich and lustrous and on account of its elasticity is extremely durable. Dries dust free in 3 to 4 hours and sufficiently hard for rubbing in 60 hours.

5 gallons	1 gallon	1/2 gallon	Quart	Pint
\$7.00	\$1.50	85c	47c	25c

Seroco Interior Varnish.

No. 30A2718 A high grade varnish especially adapted for first class interior woodwork finishing and fine furniture. This varnish is of substantial body, light in color and works with great freedom. It gives a lasting and elegant finish and dries in from 10 to 12 hours.

5 gallons	1 gallon	1/2 gallon	Quart	Pint
\$5.00	\$1.10	65c	37c	20c

Seroco Interior Spar Finish.

No. 30A2719 For high class interior woodwork. Exceedingly pale, free working and very durable. It dries free from dust in 4 to 6 hours. Can be safely rubbed in from 2 to 3 days and polished to a high and permanent luster in 4 days.

5 gallons	1 gallon	1/2 gallon	Quart	Pint
\$8.00	\$1.70	95c	52c	28c

Seroco Durable Floor Varnish.

No. 30A2720 Unequaled for finishing floors of all kinds, natural wood, painted or oil cloth. Will not turn white under repeated washing or foot friction, and dries to walk on over night. It is easily applied and gives an elegant and durable finish. This is undoubtedly the best floor varnish on the market.

5 gallons	1 gallon	1/2 gallon	Quart	Pint
\$8.00	\$1.70	95c	53c	29c

Seroco Outside Spar Varnish.

No. 30A2722 For finishing all kinds of exposed surfaces, such as outside doors, vestibules and store fronts. It is also especially recommended for finishing inside blinds and the woodwork in bath rooms and on sinks where a very elastic and durable varnish should be employed.

5 gallons	1 gallon	1/2 gallon	Quart	Pint
\$10.75	\$2.25	\$1.25	65c	35c

Seroco White Damar Varnish.

No. 30A2724 Made from imported Batavia gum. For finishing over any enameled surfaces, white or ivory, without producing discoloration. It may also be used with excellent satisfaction on fine wall paper hangings or on delicately tinted painted walls. Is of good body and dries well.

5 gallons	1 gallon	1/2 gallon	Quart	Pint
\$7.00	\$1.50	85c	47c	25c

Seroco Black Asphaltum.

No. 30A2726 For finishing all kinds of castings, smokestacks, stovepipes, fenders, coal hods, iron work of agricultural implements, etc. It produces a jet black brilliant finish and absolutely prevents rust or corrosion. It is very heavy in body and quick drying.

5 gallons	1 gallon	1/2 gallon	Quart	Pint
\$2.50	60c	40c	22c	13c

Seroco Turpentine Japan Drier.

No. 30A2728 A first class house painters' Japan, dependable in all kinds of weather. A good binder and a sure and quick dryer. It contains no acids and will not cause the paint with which it is mixed to burn, blister, crack, chalk or peel. It mixes readily with oil and does not detract from the elasticity of the paint.

5 gallons	1 gallon	1/2 gallon	Quart	Pint
\$3.50	80c	50c	30c	18c

Seroco Oil Shellac.

No. 30A2730 This is a clear first coat or filler for new woods that have not been previously finished. It has a good body and produces a substantial and safe surface or base coat. It dries to sandpaper in 6 to 8 hours.

5 gallons	1 gallon	1/2 gallon	Quart	Pint
\$5.40	\$1.15	65c	35c	20c

FINE CARRIAGE VARNISHES.



Seroco Wearing Body Varnish.

No. 30A2740 A brilliant, durable and elastic varnish for finishing carriage and buggy bodies. It works and flows with surprising freedom and may be used on the largest surfaces, such as carriage bodies, with the greatest safety and satisfaction. It is very pale and will not darken or injure the lightest shades of body color. It dries free from dust in 12 to 16 hours and hardens properly in from 2 to 3 days.

1 gallon	1/2 gallon	Quart	Pint
\$3.00	\$1.60	85c	45c

Seroco Medium Drying Body.

No. 30A2742 For finishing carriage bodies when time will not permit the use of our best "Wearing Body." Is pale, elastic and very durable. Works and flows with freedom and may be used with safety on larger panels. It dries hard in from 36 to 48 hours.

1 gallon	1/2 gallon	Quart	Pint
\$2.75	\$1.48	78c	42c

Seroco Elastic Gear.

No. 30A2744 Used for finishing gear parts and wheels. Is free working, brilliant and durable. It sets in 6 to 8 hours and dries hard in 36 to 48 hours. This varnish may also be used for body finishing when drying despatch is an important consideration. This is a superior all around varnish for carriage finishing.

1 gallon	1/2 gallon	Quart	Pint
\$2.85	\$1.55	80c	43c

Seroco Quick Rubbing Varnish.

No. 30A2746 This is an excellent material intended for undercoats of gears and bodies where time is a matter of consideration. Dries inside of 2 days to admit of being rubbed without sweating.

1 gallon	1/2 gallon	Quart	Pint
\$2.40	\$1.30	69c	36c

Seroco Hard Rubbing Body.

No. 30A2748 For undercoats of gears or bodies. This is a magnificent material of light color and good body. It rubs without sweating in about 4 days and sets free from dust in from 8 to 12 hours.

1 gallon	1/2 gallon	Quart	Pint
\$2.60	\$1.40	75c	40c

Seroco Quick Black Rubbing.

No. 30A2750 Made from our Medium Rubbing Varnish and the best Drop Black. Will rub without sweating in about 2 days.

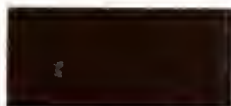
1 gallon	1/2 gallon	Quart	Pint
\$3.10	\$1.65	87c	45c

SEROCO GRAPHITE-CREOSOTE PAINT.

For Barns, Roofs, Iron Work, etc. Some prefer a graphite paint for painting barns, roofs, etc., for this reason we have made a paint which consists of pure air floated graphite, sufficient mineral to give the proper color, creosote and linseed oil. While it makes an excellent barn paint, it is especially recommended for surfaces under water, such as posts and timbers to be put under ground.



30A360—DARK RED



30A361—BROWN



30A362—WILLOW GREEN



30A363—DARK LEAD



30A364—BLACK

Price, 1-gallon cans, per gallon.....70c

Price, 5-gallon buckets, per gallon.....65c

Price, $\frac{1}{2}$ barrel, 25 gallons, per gallon..58c

Price, 1 barrel, 50 gallons, per gallon..53c

SEROCO BUGGY AND CARRIAGE PAINT.

Mention this number as well as name and number of color when ordering. Our buggy paints are ground in the best coach varnish. THE COLORS ARE GUARANTEED NOT TO FADE. They are prepared especially for buggies and carriages, but can be used on chairs, settees, benches, or any article exposed to the weather. One coat makes a beautiful and durable finish. Ready for use and no varnish required. Two quarts will cover an ordinary buggy including the running gear. One pint will cover a buggy box.



30A1670—BLACK



30A1610—VERMILION



30A1630—COACH GREEN



30A1640—DARK GREEN



30A1600—PURE YELLOW



30A1660—DARK WINE

Price, per half pint..\$0.20

Price, per pint......30

Price, per quart......50

Price, per gallon.... 1.85



30A1650—BLUE



30A1620—LIGHT WINE

SEROCO WAGON PAINT.

Price, per quart, 45c; per $\frac{1}{2}$ gallon, 80c; per gallon, \$1.50

Mention this number as well as name and number of color when ordering. WAGON PAINT, ground in pure linseed oil and the best coach varnish. It is the best wagon paint, extremely tough and will not crack. The colors are permanent and will not fade. One coat of Seroco wagon paint, at a small expense, will preserve your wagon or implement and make it look like new. Dries hard with a high gloss. It will require from $\frac{1}{2}$ gallon to a gallon to paint a wagon. If a large farm wagon, we suggest that you order a gallon.



30A1859—BLACK



30A1854—RED



30A1855—BLUE



30A1857—YELLOW



30A1856—GREEN



30A1858—VERMILION

Per qt. \$0.45

Per $\frac{1}{2}$ gal.. .80

Per gal.. 1.50

For further directions, instructions, etc., see first pages of this pamphlet. We guarantee our prices, quality considered, below any competition.



Trim'ings
to match
Color No.

30A204
30A244
30A247



Trim'ings
to match
Color No.

30A202
30A250
30A239



Trim'ings
to match
Color No.

30A220
30A216
30A224

30A225—BRONZE GREEN

30A235—LIGHT STONE

30A246—COLONIAL YELLOW



30A204
30A232
30A227



30A236
Emerald or Blind Green★



30A247—CARMINE★

30A246
30A232
30A239

1 gallon
\$2.25

\$1.25

Seroco Co. Inc.
No. 30A2758 A reliable Japan...
drying colors and rough stuff.

1 gallon \$1.75 1/2 gallon 98c

Quart 53c Pint 30c

Grain Alcohol Orange Shellac.

No. 30A2760 Orange Shellac.
1 gallon \$2.00 1/2 gallon \$1.10

Quart 60c Pint 32c

Grain Alcohol White Shellac.

No. 30A2762 Seroco White Shellac.
1 gallon \$2.10 1/2 gallon \$1.15

Quart 62c Pint 34c



**Seroco Varnish and
Paint Remover.**

No. 30A2770 Guaranteed to re-
move paints, varnish or oil from wood,
iron or bath tubs without damage to
the wood, veneer, glue or filler. Nor
does it injure the hands of the operator
in any way.

1 gallon \$2.10 Quart 62c Pint 34c

Seroco Furniture Polish.

No. 30A2772 Adapted for use on
old as well as new furniture. It has the
advantage over other polishes of not
gumming up in the corners, and there-
fore will not collect dust or dirt. It is
perfectly harmless and will not affect the
varnish in any way. It can be used as
well on ordinary furniture as on the
finest piano, organ, and other highly
finished work. This is without question
the finest and safest polish on the market.



Price, per pint can \$0.25
Per quart can45
Per gallon can 1.70

Cannot be sent by mail.

Seroco Paint and Varnish Reviver.

No. 30A2774 This Reviver combines the properties
of a cleanser as well as a renewer for any painted or
varnished surface. Where the paint or varnish is in
good condition but very dirty or greasy, a small quantity
of this Reviver with a little rubbing will produce a
surface equal to new. Guaranteed not to injure the
paint or varnish. Convince yourself of its value by
giving it a trial.

Price, per pint can \$0.23
Per quart can42
Per gallon can 1.50

Seroco Liquid Metal Polish.

No. 30A2776 For polishing brass, zinc,
tin, nickel, copper or silver. Can be used on
anything made of metal, and is especially
recommended for outdoor metal work, such
as brass and zinc signs, show cases, railings,
metal parts of harness, etc. Warranted not
to injure the finest metals. No other polish
will give the brilliant and lasting luster
obtained when using Seroco Liquid Metal
Polish.



Price, per 1/2-pint can 10c
Price, per pint can 18c
Price, 1-quart, can 28c

Cannot be sent by mail.

108
118
151

THIRTE BLUE
No. 30A3206 Special Flake Glue.
For soft wood joinings and veneering, bookbinding, paper
boxes, wood boxes, sizing barrels and pails, com-
position mouldings, picture frame joining, lining trunks,
medium grade calumining and wall sizing, and for all
other purposes where the highest grade glue is not
required. Price, per pound 10c
In 100-pound kegs, per pound 9 1/2c
In 100-pound barrels, per pound 9c
No. 30A3208 Ground Glue, same as No. 30A3206.
Ground glue is quickly prepared and does not require
more than 30 minutes' soaking. Price, per pound, 1c
In 100-pound kegs, per pound 10c
In 200-pound barrels, per pound 9 1/2c
No. 30A3210 Flake Gelatine. To be used for
high grade joining, repairing leather belts, sizing straw
hats and sizing walls. Price, per pound 28c
In 100-pound kegs, per pound 27c
In 200-pound barrels, per pound 26c

Army and Navy Liquid Glue.



No. 30A3216

The strongest
glue made; if
you do not find
it so, we will re-
fund the full
price paid for
same. It will
cement together
all known sub-
stances, such as
wood, leather,
ivory, cork,
cloth, marble,
glass, iron, china,
crochery, pearl,
metals, porcelain, etc. Used and en-
dorsed by the U. S. Government. This
is not a fish glue but a pure hide and
sinew glue in liquid form and has no
offensive odor. It will keep indefi-
nitely. Put up in self-sealing tubes
and cans. The tubes are expressly
put up for family use.



Price, small tube 4c
Price, large tube 9c
Price, 1/2 gill can and brush 10c
Weight, 5 ounces 18c
Price, 1-pint can 28c
Price, 1-quart can 52c
1/2 pint cans and larger cannot be sent by mail.

Sample Book of Wall Paper Free.

We will send to anyone a sample book of high grade
wall paper containing over forty samples of the latest
effects in wall hangings. We can save you one-half
of the lot of wall paper required to paper your rooms
and furnish you with better papers. We MANUFACTURE
THE PAPER OURSELVES, in our own Wall
Paper Mill, which makes it possible for us to furnish a
high grade paper at 8 cents per double roll, that
ordinarily sells at from 15 to 20 cents per double roll.
Our prices range from 3 cents to 24 cents per double
roll. DO NOT BUY A ROLL OF WALL PAPER until
you have seen our sample book. Send for it at once.

SEROCO GRAPHITE-CREOSOTE PAINT.

For Barns, Roofs, Iron Work, etc. Some prefer a graphite paint for painting barns, roofs, etc., for this reason we have made a paint which consists of pure air floated graphite, sufficient mineral to give the proper color, creosote and linseed oil. While it makes an excellent barn paint, it is especially recommended for surfaces under water, such as posts and timbers to be put under ground.

30A362—WILLOW GREEN

Price, 1-gallon cans, per gallon..... 70c

Price, 5-gallon buckets, per gallon..... 65c

30A360—DARK RED

30A361—BROWN

30A363—DARK LEAD

Price, 1/2 bar

30A364—BLACK
30A217—PURE BLUE

SEROCO E

Mention this number as you are ground in the best coach especially for buggies and car weather. One coat makes a beautiful cover an ordinary buggy including

30A211

30A202

30A246

30A202

30A203

30A243

30A209—BEAVER

30A218—BUFF

30A204

30A211

30A205

30A216

30A203

30A237

30A215

30A244

30A241

30A203—STRAW

30A210—PINK

30A219—TERRA COTTA

30A220

30A236

30A208

30A225

30A214

30A211

30A204

30A225

30A219

30A204—PEA GREEN

30A211—MILWAUKEE BRICK

30A220—APPLE GREEN

30A227

30A221

30A253

30A204

30A214

30A269

30A214

30A225

30A209

30A205—LIGHT DRAB

30A213—NILE GREEN

30A221—LEATHER BROWN

30A226

30A207

30A243

30A225

30A236

30A240

30A220

30A242

30A209

30A206—CANARY

30A214—OLIVE DRAB

30A223—LIGHT BLUE

30A201

30A219

30A242

30A213

30A208

30A243

30A237

30A225

30A235

30A207—LEMON STONE

30A215—CREAM

30A224—MAROON

PRICES FOR S

USE

1-Quart Cans.....

2-Quart Cans.....

1-Gallon Cans, per gallon..... 98c

1-gallon Barr

ALL COLORS MARKED WITH A STAR ARE SPECIAL COLORS AND HIGHER PRICED, AS FOLLOWS:

*SPECIAL COLORS.

	1 gal.	2 qts.	1 qt.
*232 Myrtle Green..	\$1.30	\$0.70	\$0.40
*234 Vermillion.....	1.80	.95	.50

	1 gal.	2 qts.	1 qt.
*236 Emerald Green..	\$1.30	\$0.70	\$0.40
*247 Carmine.....	1.80	.95	.50
*253 Golden Green....	1.30	.70	.40

We make a special white paint for inside painting.

No. 30A257 Inside White. Prices the same as regular colors.



Trim'ings
to match
Color No.

30A204
30A244
30A247

30A225—BRONZE GREEN



30A204
30A232
30A227

30A226—WILLOW GREEN



30A225
30A231
30A208

30A227—ORAB



30A242
30A232
30A241

30A229—RED



30A233
30A242
30A243

30A230—Brown or Bl'k Walnut



30A227
30A235
30A206

30A231—FRENCH YELLOW



30A232—MYRTLE GREEN ★



30A201
30A226
30A229

30A233—SLATE



30A235—LIGHT STONE



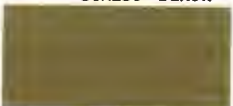
30A236
Emerald or Blind Green ★



30A237—DARK GRAY



30A239—BLACK



30A240—YELLOW STONE



30A241—GREEN TINT



30A242—LIGHT SLATE



30A243—OUTSIDE WHITE



30A244—SKY BLUE

Trim'ings
to match
Color No.

30A202
30A250
30A239



30A246—COLONIAL YELLOW



30A247—CARMINE ★



30A208
30A218
30A251

30A250—AZURE BLUE



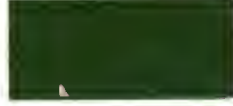
30A206
30A216
30A227

30A251—ORANGE



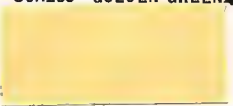
30A202
30A243
30A251

30A252—OAK WOOD



30A204
30A224
30A218

30A253—GOLDEN GREEN ★



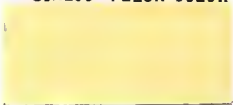
30A252
30A213
30A268

30A254—CREAM TINT



30A202
30A209
30A243

30A255—FLESH COLOR



30A220
30A242
30A230

30A256—TINTED WHITE



30A220
30A242
30A230

Steel Wool and Shavings.



No. 30A2670
Steel Wool is a mass of fine fibers of steel resembling curled hair, which, while sharp, does not

scratch, but will cut as smoothly as the finest sandpaper, emery or pumice stone. For many purposes it is superior to sandpaper, etc. Used for rubbing down fillers and varnishes; in fact, it takes the place of sandpaper or pumice stone and will be found a much better article to use. Steel shavings is a coarse grade and is used for removing rust from iron, preparatory to painting, also for cleaning floors or any surface of old varnish.

No. 0. Very fine. Price, per pound 45c
No. 1. Fine. Price, per pound 35c
No. 3. Fine. Price, per pound 30c
Steel Shavings. Price, per pound 25c

Seroco Weatherproof Mineral Barn, Roof and Fence Paint.

SEE SAMPLES ON OPPOSITE PAGE.

At 50 to 65 cents per gallon according to quantity, we furnish our highest grade, highest quality, guaranteed Seroco Weatherproof Mineral Barn, Roof and Fence Paint, the best paint for any kind of outside work that we are able to make. Made in our own paint factory, of the very best and highest grade materials, equal to any barn, roof or fence paint that is usually sold at much higher prices. See samples on the opposite page.

The samples opposite will show the actual colors in which we can furnish the Seroco Weatherproof Mineral Barn, Roof and Fence Paint. We furnish the highest grade barn, roof and fence paint in six popular and practical colors.

After long experience and considerable experimenting with a view of producing the best preservative paint possible to make, we feel safe in offering our Seroco Weatherproof Mineral Barn, Roof and Fence Paint, as not only the paint that will produce the nicest job and will last the longest, but also a paint that will most successfully withstand the weather and will best preserve the material that it covers, whether it is wood or iron.

This is a new high grade wood and iron preservative waterproof and weatherproof paint, especially adapted for roofs of all kinds, barns, fences, bridges, factories, elevators, structural iron work, fence and telegraph posts, timbers, etc., that are placed in the ground or embedded in masonry.

For an extra high grade mineral paint for barns and other buildings, a paint that is fireproof, waterproof, rustproof, a paint that will wear like steel, stop all leaks and prevent corrosion, we especially recommend this, our Seroco Weatherproof Mineral Barn, Roof and Fence Paint. Remember, this paint is ready mixed, ready to use, and guaranteed. We guarantee it to be the best paint in the world for the money, a much higher grade and higher quality paint than you can buy elsewhere at anything like the price.

Our Seroco Weatherproof Barn, Roof and Fence Paint combines the best wood preservative and waterproof mixtures ever put together. Put up in 1-gallon cans, 5-gallon kits, 25-gallon half barrels and 50-gallon barrels.

Prices and List of Colors of Seroco Weatherproof Mineral Barn, Roof and Fence Paint.



Mention name of color as well as catalogue number when ordering.
No. 30A800 Oxide Red
No. 30A810 Lead Color
No. 30A820 Dark Gray
No. 30A830 Yellow
No. 30A850 Maroon
No. 30A860 Natural Green

Price, per Gallon
1-gallon can 65c
5-gallon bucket 65c
25-gallon barrel 55c
50-gallon barrel 50c

Be sure to mention name of color and catalogue number.

The Kind of Brushes to Use with Seroco Barn, Roof and Fence Paint.

For painting roofs and the walls of barns, sheds, etc., use a No. 30A3084 or No. 30A3086 wall brush, 4 or 4½ inches in width. For fences use the same brush but narrower, 3 or 3½ inches in width, or No. 30A3076 or No. 30A3078 round paint brush, size 3-0. For trimming use a round paint brush, No. 30A3076 or No. 30A3078, size 3-0.

Seroco Floor Paint for Inside and Outside Floors.

SEE SAMPLES ON OPPOSITE PAGE.

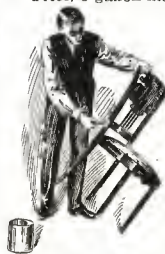
Our Ready Mixed Floor Paint is the best on the market, guaranteed to be made from the best pigments, and will go further than any other ready mixed floor paint made, suitable for all interior floors, porch floors, steps, etc. We furnish floor paints in the following colors, samples of which are shown on opposite page.

No. 30A510 Light Yellow
No. 30A530 Drab
No. 30A540 Lead Color
No. 30A550 Maroon
No. 30A560 Oxide Red
No. 30A570 French Gray
No. 30A580 Dark Yellow
No. 30A590 Floor Green

Put up in tin cans containing one gallon, half gallon and one quart and five gallon kits.

Mention this number as well as name and number of color when ordering.

Price, per quart 28c
Price, per half gallon 53c
Price, per gallon 98c
Price, 5-gallon kits, per gallon 93c



Varnish Stain.

Stain and varnish used separately, for new work, produce a better finish than varnish stain, but for refinishing painted or varnished surfaces, such as old furniture or painted or varnished woodwork, this varnish stain is recommended. It stains and varnishes in one operation. Dries hard with a fine luster. Furnished in the following natural wood colors: Cherry, rosewood, mahogany, walnut, light oak, dark oak, antique oak. Do not fail to mention color wanted. Apply with a varnish brush; 2-inch brush recommended.

In selecting a color it is necessary that the color selected is of a similar shade as the old finish; for instance, a piece of furniture finished in mahogany cannot be refinished in light oak by applying the light oak varnish stain. The varnish stain in this case will have to be of a dark color, either mahogany or walnut. Don't forget to state color wanted.

No. 30A2310 Light Oak
No. 30A2311 Dark Oak
No. 30A2312 Antique Oak
No. 30A2313 Cherry
No. 30A2314 Walnut
No. 30A2315 Mahogany
No. 30A2316 Rosewood

Price, per ½-pint can \$0.15
Price, per 1-pint can 28
Price, per 1-quart can 72
Price, per ½-gallon can 72
Price, per 1-gallon can 1.30

Cannot be sent by mail.

Oil Stain.

Perfect imitations of natural wood, cherry, rosewood, mahogany, walnut, light oak, dark oak, antique oak. For staining interior woodwork or any work not finished. This stain cannot be applied over varnished or painted surfaces. One or two coats of varnish applied over it will produce a fine finish. Nos. 30A2714, 30A2718 and 30A2710 or 30A2711 varnishes can be used in connection with these stains. Apply with a varnish brush. Don't forget to state color wanted.



No. 30A2300 Light Oak
No. 30A2301 Dark Oak
No. 30A2302 Antique Oak
No. 30A2303 Cherry
No. 30A2304 Walnut
No. 30A2305 Mahogany
No. 30A2306 Rosewood
Price, per ½-pint can \$0.14
Price, per 1-pint can 20
Price, per 1-quart can 35
Price, per ½-gallon can 57
Price, per 1-gallon can 1.25

Cannot be sent by mail.

SEROCO WEATHERPROOF MINERAL BARN, ROOF AND FENCE PAINT.

FOR DESCRIPTION AND PRICES SEE OPPOSITE PAGE.



30A800—OXIDE RED



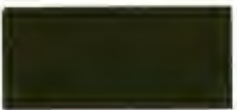
30A810—LEAD COLOR



30A820—DARK GRAY



30A830—YELLOW



30A860—NATURAL GREEN



30A850—MAROON

FLOOR PAINT.

FOR DESCRIPTION AND PRICES SEE
OPPOSITE PAGE.



30A510—LIGHT YELLOW



30A530—DRAB



30A590—FLOOR GREEN



30A550—MAROON



30A540—LEAD COLOR



30A560—OXIDE RED



30A570—FRENCH GRAY



30A580—DARK YELLOW

VARNISH STAINS.

FOR DESCRIPTION AND PRICES SEE OPPOSITE PAGE.



30A2310—LIGHT OAK



30A2311—DARK OAK



30A2312—ANTIQUE OAK



30A2315—MAHOGANY



30A2313—CHERRY



30A2314—WALNUT



30A2316—ROSEWOOD

Porcelain Enameled Glue Pots.

No. 30A3224 The best glue pot on the market. Capacity, $\frac{1}{2}$ pint. Price.....35c
Capacity, 1 pint. Price.....40c
Capacity, 1 quart. Price.....53c



Glass Cutters.

No. 30A2876 Improved Glass Cutters with turret head. These cutters are carefully hardened and ground by special process. Polished and nickel plated frame; turret head, six cutter wheels, which can be instantly revolved to place. Nickel plated ferrule, rosewood finish handle. Weight, 3 ounces. Price.....20c

No. 30A2870 Revolving Steel Wheel Glass Cutter, metal handle, polished and bronzed; extra quality cutting wheel. Weight, 3 ounces. Price.....3c

No. 30A2878 Magazine Glass Cutters. Six extra wheels are stored in the upper end of handles, absolutely secure and always ready when needed. You get the equal of seven individual glass cutters for the price of one. The wheels are the best coal carbon. Each wheel guaranteed to cut 500 feet glass. Weight, 3 ounces. Price, per dozen, \$2.40; each.....22c

No. 30A2872 Revolving Steel Wheel Glass Cutter, bronzed, with knife sharpener, corkscrew and can opener combined. Weight, 4 ounces. Price.....4c

No. 30A2874 Glass Cutter. Damascus Coal Carbon Disc Wheel Glass Cutter. The finest revolving wheel glass cutter made; rosewood handle, solid steel head. Weight, 3 ounces. Price.....12c

Electric Cold Water Wall Paper Cleaner.

No. 30A2780 This wall paper cleaner is in dry powder form and can instantly be prepared for use by mixing the powder with cold water. One pound of the powder will make two pounds of prepared cleaner. The easiest working and best wall paper cleaner made. It will do the work better than any other. Used by the best paperhangers throughout the country.

Price, per 1-pound package.....\$0.12
Price, per 50-pound pail.....4.25

No. 30A2782 Put up in a tin box, prepared ready for use, no mixing required. No experience necessary, any one can clean wall paper with the Seroco Wall Paper Cleaner. It will remove smoke and dust from wall paper, window shades and fresco and bring out the original color. Price, per 1-pound can, sufficient for one room.....10c

No. 30A2900 Forging old putty from sash. Made of the best material with heavy steel blade. Weight, 5 ounces. Price.....30c

Putty Knives.

No. 30A2904 Putty Knife, with stiff blade, square point, a substantial tool. Weight, 3 ounces. Price.....5c

No. 30A2908 Putty Knife, with stiff blade, square point, cocobolo handle, lap bolster, strongly riveted. A superior tool. Weight, 4 ounces. Price, each.....\$0.12
Per dozen.....1.35

No. 30A2910 Putty Knife, with spring blade, square point, cocobolo handle, lap bolster. Strongly riveted. Weight, 4 ounces. Price, each.....\$0.12
Per dozen.....1.35

No. 30A2915 Glaziers' Putty Knife.

Extra heavy crucible steel blade, solid redwood handle, brass ferrule. Width of blade, $1\frac{1}{2}$ inches; length $3\frac{1}{2}$ inches. None better made in this country. Weight, 5 ounces. Price, each, stiff only.....\$0.18
Per dozen.....1.80

Special Putty Knives.

The following line of putty knives are the best in the world and will last a lifetime. They are made in Sheffield, England. Blades, bolsters and tanks are hand forged from one piece of highest grade steel. Brass ferrules, solid ebony handles.

No. 30A2916 Stiff, length of blade $4\frac{1}{2}$ inches. Weight, 5 ounces. Price.....25c

No. 30A2918 Elastic, length of blade, $4\frac{1}{2}$ inches. Weight, 5 ounces. Price.....25c

No. 30A2920 Special Glaziers' Putty Knife, stiff blade, $3\frac{1}{2}$ inches. Weight, 5 ounces. Price.....25c

No. 30A2924 Scraping Knife, best steel blade, cocobolo handle, lap bolster. Weight, 5 to 7 ounces each.

Width of blade, inches..... $2\frac{1}{2}$ 3 3 $\frac{1}{2}$ 4
Price, each.....30c 35c 43c 50c

No. 30A2926 Wall Scraper Knife, stiff blade, 3-inch square point beech handle. Shipping weight, 7 ounces. Price, per dozen, 90c; each.....8c

Socket or Pole Scraper.

No. 30A2927 Polished spring steel blade, 4 inches wide, beveled edges, malleable iron screw sockets. Without pole. Price.....16c

Special Outfits for Painting.

For the convenience of our customers who may be unable to make a proper selection of paint brushes for outside house or barn painting, we have made up several outfits consisting of the necessary brushes required and other accessories. These outfits have been carefully selected and we suggest that you include one of these outfits with your order for paint.

Paint Brush Outfit No. 30A2950.



This assortment consists of good, serviceable brushes and is especially adapted for small jobs of painting.

This outfit includes the following:
1 Fine White Bristle Sash Tool, No. 4.
1 Fine White Bristle Sash Tool, No. 6.
1 Round Paint Brush, size 4-0.
1 Flat Chinese Bristle Paint Brush, 4 inches wide.
1 Steel Blade Putty Knife.
4 Pounds Strictly Pure Putty.
No. 30A2950 Paint Brush Outfit. Price, for complete outfit.....70c

Paint Brush Outfit No. 30A2952.



This assortment consists of extra good quality brushes and first class work can be done with these tools. This outfit includes the following:

- 1 Chinese Bristle Chiseled Sash Tool, No. 4.
- 1 Chinese Bristle Chiseled Sash Tool, No. 6.
- 1 Pure Russian Bristle Round Paint Brush, size 3-0.
- 1 Flat Extra Chinese Bristle Paint Brush, 4 in. wide.
- 1 High Grade Polished Steel Blade Putty Knife.
- 1 Patent Paint Paddle.
- 1 Paint Pot Hook.
- 4 Pounds Strictly Pure Putty.

No. 30A2952 Price, for complete outfit. \$1.45

Paint Brush Outfit No. 30A2954.



This assortment has been especially selected for the professional painter and for large jobs where strictly high grade brushes are necessary.

These brushes are made from the best stock and were you to purchase them singly from a dealer the outfit would cost at least double our price.

This outfit includes the following:

- 1 Chinese Bristle Chiseled Sash Tool, No. 6.
- 1 Chinese Bristle Chiseled Sash Tool, No. 8.
- 1 Round Russian Bristle Paint Brush, size 4-0.
- 1 Flat Russian Bristle Paint Brush, extra long bristles, No. 7.
- 1 Flat Extra Chinese Bristle Paint Brush, 4 in. wide.
- 1 Painters' Duster.
- 1 Extra High Grade Putty Knife.
- 1 Patent Paint Paddle.
- 2 Paint Pot Hooks.
- 10 Pounds Strictly Pure Putty.

No. 30A2954 Price, for complete outfit. \$3.15

BRUSHES.

In our line of brushes, listed below, we aim to quote such as are most commonly used. These goods are all of durable quality. You will find our lines of brushes very complete, and we believe a careful comparison will show our prices to be below any kind of competition.

Camel's Hair Brushes.

The following brushes are used by carriage painters for striping, lettering and other carriage work.

No. 30A3000

Camel's Hair Lettering Pencils, silk bound, superfine quality. Hair, 1 inch long.

Sizes.....	1	2	3	4
Price, each.....	2c	2c	3c	3c
Per dozen.....	20c	22c	29c	32c
Sizes.....	5	6	7	8
Price, each.....	4c	4c	5c	5c
Per dozen.....	35c	38c	48c	50c

No. 30A3002 Camel's Hair Striping Pencils, silk bound, superfine quality. Hair, 2 inches long.

Sizes.....	1	2	3	4
Price, each.....	2c	3c	3c	3c
Per dozen.....	22c	24c	32c	34c
Sizes.....	5	6	7	8
Price, each.....	4c	4c	6c	6c
Per dozen.....	45c	49c	64c	68c

No. 30A3004 Camel's Hair Swan Quill Pencils for lettering and striping.

Size, ins.	1/4	3/4	1	1 1/4	1 1/2	1 3/4	2	2 1/2
Price, ea.	4c	4c	5c	5c	6c	7c	7c	8c
Per doz.	41c	44c	50c	56c	63c	69c	75c	81c

No. 30A3006 Camel's Hair Flat or Sword Strippers. Square ends, tin ferrules, without handle, for carriage work. Hair, 1 1/2 to 2 1/4 inches long.

Sizes.....	1	2	3	4
Price, each.....	6c	7c	8c	9c
Per dozen.....	68c	72c	82c	94c

No. 30A3008 Camel's Hair Dagger Strippers. Diagonal ends, copper wire bound, small cedar handle, for carriage work. Hair, 1 1/4 to 2 1/4 inches long.

Sizes, inches.....	1	2	3	4
Price, each.....	\$0.09	\$0.10	\$0.11	\$0.12
Per dozen.....	1.05	1.15	1.20	1.25

No. 30A3010 Camel's Hair Lacquering Brushes. Polished handles; fine quality; round.

Sizes.....	1	2	3	4	5	6
Price, each.....	4c	4c	5c	6c	7c	9c

No. 30A3012 Camel's Hair Lacquering Brushes. Polished handles; fine quality; flat.

Sizes.....	1	2	3	4	5	6	7	8	10	13c
Price, each.....	5c	6c	7c	8c	10c	13c				

Flat Camel's Hair Brushes. Flat Camel's Hair Brushes are used for high class carriage work, in putting on color, and should not be used as a varnish brush. Very thin paints, such as gold, silver or aluminum should be put on with this brush.

Mottling Brushes. No. 30A3016 Pure Camel's Hair Mottling Brushes or Spalters. Short cedar handles, tin ferrules, fine quality.

Size, inches.....	1	1 1/2	2	2 1/2	3
Price, each.....	12c	15c	21c	34c	37c

No. 30A3018 Color Brush, same as No. 30A3016, brass bound, a thicker brush.

Size, inches.....	1	1 1/2	2	2 1/2	3
Price, each.....	19c	28c	38c	56c	69c

Blenders. No. 30A3020 Round Badger Hair Blenders or Softeners for graining and oil painting; polished handles.

Size, inches.....	1	2	3	4	5	6
Price, each.....	10c	13c	15c	21c	26c	32c
Size, inches.....	7	8	9	10	11	12
Price, each.....	36c	43c	50c	59c	72c	84c

No. 30A3022 Flat Knotted Badger Hair Blenders, polished handles, set in hone.

Size, inches.....	2	2 1/2	3	3 1/2	4	4 1/2
Price, each.....	48c	60c	72c	90c	\$1.00	\$1.40

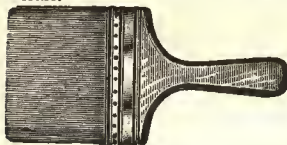
Black Stucco Paint Brush.

No. 30A3092 Stucco Paint Brush. Best black Chinese bristles. First class in every respect and guaranteed to give good satisfaction.

No.	25	30	35	40
Width, inches.....	3	3½	4	4½
Length, inches.....	4½	4½	4½	5
Price, each.....	72c	86c	\$1.10	\$1.25

Calimine Brushes.

Length given is length of bristles clear of binding or ferrule.



No. 30A3100 Calimine Brush for common work, white casing, with gray center. Is metal bound.

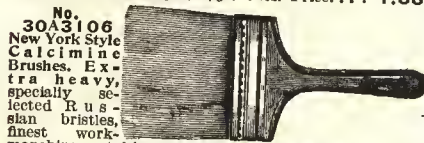
Width, inches.....	6	7	8
Length, inches.....	3½	3½	4
Price, each.....	24c	28c	34c

No. 30A3102 Calimine Brush. White bristles. Excellent quality; metal bound.

Size, inches.....	6	7	8
Length, inches.....	3½	3½	3½
Price, each.....	60c	71c	88c

No. 30A3104 Selected Russian White Bristles Calimine Brushes, brass bound.

Size, 7 inches; length, 4½ inches. Price....	\$1.56
Size, 8 inches; length, 4½ inches. Price....	1.88



No. 30A3106 New York Style Calimine Brushes. Extra heavy, specially selected Russian bristles, finest workmanship; metal bound. Will last a lifetime.

Size, 7 inches, length, 5½ inches. Price....	\$2.75
Size, 8 inches, length, 5½ inches. Price....	3.00

Whitewash Brushes.

No. 30A3110 Whitewash Brush, white tampico stock (not a bristle in it). The stock is soft and white. Metal bound. Used for whitewashing fences, outbuildings, etc.

Width, inches.....	6	7	8
Length, inches.....	2½	3	3
Price, each.....	8c	9c	12c

No. 30A3112 Whitewash Brush, all American bristles, white outside. A fair quality brush for common work. Leather bound. Width, 7½ inches; length, of bristles, 2½ inches. Price, each.....25c

No. 30A3114 Whitewash Brush, all white bristles, looks well and works well. Metal bound.

Width, inches.....	8	9
Length, inches.....	3	3½
Price, each.....	40c	55c

No. 30A3116 Extension Whitewash Brush, all white bristles; metal bound. Exceedingly good value at the price.

Width, 8 inches, length, 3½ inches. Price.....	88c
Width, 9 inches, length, 3½ inches. Price.....	\$1.08



No. 30A3118 Whitewash Brush, all white Russian bristles; extension style; metal bound. A brush that's used by many calimines and whitewashers.

Width, inches.....	8	8½
Length, inches.....	4½	4½
Price, each.....	\$1.57	\$1.93

Stucco Whitewash Brushes.

No. 30A3120 Stucco Whitewash Brush. Wide and heavy for whitewashers' and plasterers' use. Made of the finest white Okatka bristles. Leather bound.

Width, inches.....	8	9
Length, inches.....	4½	5
Price, each.....	\$2.28	\$3.15

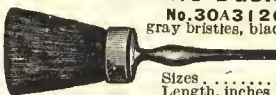
**Plasterers' Brushes.**

No. 30A3124 Plasterers' Brush. All gray stiff bristles. Will hold lots of water, wear well and give satisfaction. Leather bound.

Size.....	1	2
Width, inches.....	7½	8½
Length, inches.....	3½	3½
Price, each.....	\$1.56	\$1.95

Painters' Dusters.

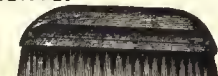
No. 30A3126 Painters' Duster, gray bristles, black outside. Raised center.



Size.....	1	4
Length, inches.....	3½	4½
Price, each.....	30c	45c

Paperhangers' Smoothing Brushes.

No. 30A3130 Paperhangers' Smoothing Brush. Two rows white fiber. Width, 10 inches. Price, each.....10c



No. 30A3132 Paperhangers' Smoothing Brush. Two rows stiff Chinese bristles, 2½ inches long. Wire bound.

Width, inches.....	10	12
Price, each.....	58c	80c

Wall Paper.

We are manufacturers of high grade wall paper. We own and operate one of the largest wall paper mills in the country, which enables us to quote wall paper at 10 cents per double roll that usually sells at from 20 cents to 30 cents per double roll. Sample book containing over forty samples mailed free on request.

Paperhangers' Paste Brushes.

No. 30A3134 Paperhangers' Paste Brush. Mixed white and gray bristles, all hair, no fiber; double nailed, leather bound. Width, 7½ inches; length of bristles, 3½ inches. Price.....48c

**Brick Liners.**

No. 30A3138 Brick Liners, white bristles.

Size, inches.....	2	2½	3
Price, each.....	5c	6c	9c

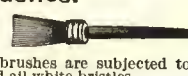
**Rubbing Brushes.**

No. 30A3140 Pure Chinese Bristle Rubbing Brush. Length of bristles, 1 inch; length of brush, 5 inches; length with handle, 10 inches; wire bound. Used by furniture finishers for rubbing uneven surfaces. Price.....18c

**Glue Brushes.**

No. 30A3146 Glue Brush. Made entirely of metal and bristles, and will stand the constant shrinking and swelling that glue brushes are subjected to. Iron handle, brass ferrule and all white bristles.

Size.....	2	4	6
Length, inches.....	2½	2½	2½
Price.....	18c	25c	38c

**Steel Wire Brushes.**

No. 30A3148 Steel Wire Brush. For removing old paint, rust and dirt from iron, stone, brick and woodwork. Made of the best steel wire, hardwood block, 6 rows. Length, 7 inches. width, 2½ inches. Price.....30c





No. 30A3150 Steel Wire Brush, with Handle. Narrow steel wire brush, suited for cleaning ornamental iron work, corners, etc. 3 rows wire. Width 1 inch; length of brush, 5½ inches; entire length with handle, 13 inches. Price.....18c

Painters' Wire Brushes.

No. 30A3152 Painters' Wire Brush. Length of wire, 1½ inches; length of brush, 5 inches; length with handle, 10 inches. Fine wire, very full. A handy brush for the painter. Price.....25c



No. 30A3154 Painters' Wire Brush, round. Length of wire, 4½ inches; diameter, 2 inches. Fine wire. The best brush made for removing old, scaly paint from flat surfaces, corners, etc. Price.....27c

No. 30A3156 Painters' Wire Brush, round. Length of wire, 1½ inches; diameter, 2 inches. Same as No. 30A3154, but coarse, on account of the wire being shorter. Price.....25c

Floor Waxing and Polishing Brush.



No. 30A3160 Iron weighted, with protected corners and sides. Made of the best quality of Russian bristles, guaranteed not to mat down by either weight or service. This brush is used for waxing and polishing hardwood floors. Price, 15-pound brush.....\$1.60
Price, 25-pound brush.....1.90

Rubber-set Brushes.

The bristles of "Rubber-set" Brushes are solidly embedded in soft rubber, bound with a metal felt and covered with a rubber ferrule, then placed into a die and vulcanized (or hardened) under heat and pressure. The bristles are so thoroughly embedded in this solid head that they simply cannot come out. Alcohol, turpentine, hot glue or any liquid, hot or cold, will not affect the setting. Guaranteed to wear clean to the hilt without shedding a bristle.

No. 30A3170 Rubber-set Varnish Brush. Best White French Bristles. For varnishing and enameling. Bristles will never come out.



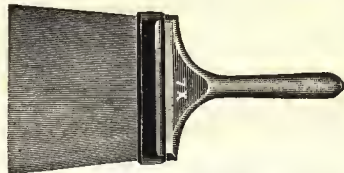
Width, inches.....1½ 2 2½ 3 3½
Price, each.....27c 35c 44c 53c 73c
No. 30A3172 Rubber-set Varnish Brushes. Best Black Chinese Bristles. Will not shed.
Width, inches.....1½ 2 2½ 3 3½
Price, each.....24c 31c 42c 51c 67c



No. 30A3174 Rubber-set Flat Paint or Wall Brush. All white pure Russian bristles, very full, a brush that will do good work and wear longer than any other. Bristles simply can't come out.
Width, inches.....3 3½ 4 4½
Length of bristles.....4 4 4 4
Price, each.....30c \$1.00 \$1.10 \$1.25

No. 30A3176 Rubber-set Flat Paint or Wall Brush. Extra long bristles. Pure Russia, gray center, white outside. Extra heavy stock. A better brush could not be made.

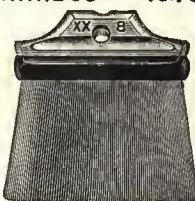
Width, inches.....3½ 4 4½
Length of bristles.....4½ 4½ 4½
Price, each.....\$1.25 \$1.50 \$1.90



No. 30A7180 Rubber-set Kalsomine Brush. The best brush it is possible to make. Bristles will never come out, which insures clean work. Extra long Okatka bristles, gray center. Water or lime cannot affect the setting.

Width, inches.....7 8
Length of bristles.....5 5½
Price, each.....\$2.98 \$3.70

No. 30A3182 Rubber-set Whitewash Brush. The finest brush made. Will last longer than the best brush on the market because the bristles will never come out. Best Russia gray bristles, yellow casing.
Width, inches.....8
Length of bristles.....5½
Price, each.....\$3.82
Width, inches.....9
Length of bristles.....5½
Price, each.....\$4.55



Strictly Pure Linseed Oil.



The price of linseed oil is constantly changing. Were we to quote prices in this catalogue it would very likely not be correct by the time our customers receive the same. Mail us a postal at any time and we will immediately, on receipt of same, quote you a price which will be guaranteed for 15 days.

We sell any quantity from one gallon up.

Pine Tar.

No. 30A3466 Strictly pure North Carolina Pine Tar. Used by nearly every horseshoer for dressing hoofs, also used for tarring seines, rope and steel cables. It has wonderful healing qualities for man or beast. Every horse owner should have a can of this tar in the stable for dressing wounds. Used extensively by corn huskers for tarring the hands, also used in the manufacture of cough medicines. We guarantee our tar to be pure Southern tar, free of impurities.



Quart cans, each.....\$0.10
Quart cans, per dozen.....1.00
Half gallons, each......16
Half gallons, per dozen.....1.70
Gallons, each......28
Gallons, per dozen.....2.70
50-gallon barrels, each.....5.90

Coal Tar.



No. 30A3468 Distilled Liquid Coal Tar.
Price, per 1-gallon can.....\$0.28
Price, per 5-gallon can.....1.00
Price, per 10-gallon can.....1.75
Price, per 25-gallon barrel.....3.25
Price, per 50-gallon barrel.....4.50

CHINESE GLOSS LACQUER

A NEW, WONDERFUL PREPARATION THAT MAKES OLD FURNITURE NEW; MAKES A FINE HARDWOOD FLOOR OUT OF ANY KIND OF A FLOOR. THE GREATEST HIGH AND FINISH EVER PRODUCED.

COMES IN LIGHT and DARK OAK, MAHOGANY, CHERRY, WALNUT, Etc.

WHAT COLOR FURNITURE DO YOU WANT?

Made in our own big Paint and Varnish Factory and sold on manufacturing cost basis; only 32 cents a pint, 57 cents a quart, \$1.90 per gallon.



Ready to use. No mixing; no fuss; no loss of time. Just open the can and start to use it. Apply it with a brush. Anyone can do it; we guarantee perfect results; no experience required. A pint will do a large table, or a dresser, or a bookcase, or a sideboard, or three chairs. Two quarts will give you a new hardwood floor. Beautify your home. Make things bright and clean, make the furniture and floors look like new.

Don't think that Chinese Gloss Lacquer is common paint or varnish. It is a special, delicate, high art preparation; a liquid which produces a marvelous and brilliant, eye-lasting lacquer or gloss finish; made for the special purpose of being applied to old, scratched or marred woodwork of any description: furniture, chairs, tables, floors, etc. Made especially to be used without any further mixing or handling; made especially to be applied by anyone without the slightest experience; made especially to produce perfect, lasting, artistic results, applied by anyone and on any kind of woodwork.

Have you an old chair that you are thinking of throwing aside because of its dull and dingy looking appearance? A small quantity of Chinese Gloss Lacquer will renew it, eliminate every scratch, make it beautiful and entirely new, give it a beautiful high gloss finish. You will be surprised how Chinese Gloss Lacquer will transform that old, unsightly chair into a new and attractive piece of furniture. Have you a table, the top of which is scratched or marred through careless handling, or hot dishes or natural wear? A small can of Chinese Gloss Lacquer and a few minutes of your time will make it a new table.

and in any color finish you desire.

Floors finished with our wonderful Chinese Gloss Lacquer will have that smooth, mirror like appearance; a high class finish which will not show scratches nor wear white. It will stand more foot friction than any varnish or floor finish; in fact, it is the only floor finish that will give you exactly what you have been looking for; namely, a high, glossy finish, and yet wear like iron.

For refinishing floors, only a limited amount of our Chinese Gloss Lacquer is required, for Chinese Gloss Lacquer will cover more surface, giving a handsomer and more lasting finish than any similar preparation in the world. One gallon of Chinese Gloss Lacquer will cover 300 square feet, two coats. Two quarts, costing \$1.14, will cover a floor measuring 12x14, two coats. Just consider that the small sum of \$1.14 will transform any marred, worn or dingy looking floor into a brand new floor, looking as well, even if made of soft wood, as though it were the most expensive hardwood floor, and you will begin to realize the value of Chinese Gloss Lacquer in the home.

We have been working two years to produce Chinese Gloss Lacquer. Our paint and varnish chemist has been experimenting for almost two years to produce this wonderful preparation and bring it up to its present state of finish, to make it satisfy us as a perfect high art, quick drying, glossy finish that could be applied without any further handling; applied by anyone without experience and that would give perfect results on any kind of woodwork no matter what its age or condition. It required months and months of patient experimenting before we were able to manufacture Chinese Gloss Lacquer in its present perfect form and we felt that we did not dare offer this preparation to our customers until we could offer it as the very best preparation of its kind in the world and offer it under our binding guarantee for quality and for perfect results. We now offer it as the highest grade finish in the market, regardless of name, make or price. We guarantee it the easiest applied, guarantee that it produces the highest, glossiest, most brilliant finish, guarantee it to give perfect results on any and all kinds of woodwork, guarantee it the most beautiful luster, the most satisfactory finish ever produced.



Nothing better for floors than Chinese Gloss Lacquer.

OUR GREAT FREE TRIAL OFFER

To induce you to make a test of our wonderful new preparation, to prove to you the confidence we have in this finish, we make this offer: Order a quart or a gallon of Chinese Gloss Lacquer, state the color or colors you want, and we will send it to you with the understanding that you can make a trial of it, refinish any single piece of furniture, like a chair or a table, and if you are not more than pleased with the results, if you are not delighted with the effect, or if you do not find that Chinese Gloss Lacquer is all or more than we represent it to be, return the balance of it to us and we will immediately return all your money and make no charge whatever for the quantity you used in the trial. We know that if you will only make one test of this great finish, you will make full use of it, retouch everything that is not bright and new and that you will use a still larger quantity of it in the future.

To illustrate the wonderful covering power of Chinese Gloss Lacquer we name a few familiar articles and the small quantity required to finish them. This will illustrate how very cheaply it can be done.

ONE-HALF PINT CAN will cover any of the following articles: LARGE TABLE, TOP LADIES' WRITING DESK, LARGE ROCKER, CHILD'S HIGH CHAIR, SMALL PARLOR TABLE, MUSIC CABINET.

ONE PINT CAN will cover any of the following articles: LARGE TABLE COMPLETE, DRESSER, BOOKCASE, OFFICE DESK, CHIFFONIER, SIDEBBOARD, THREE CHAIRS.



For all sorts of woodwork—Chinese Gloss Lacquer.

YOU NEED NO PRACTICE OR PREVIOUS EXPERIENCE TO MAKE YOUR HOME BEAUTIFUL WITH

CHINESE GLOSS LACQUER

No matter if you have never handled a paint or varnish brush in all your life you cannot possibly make a mistake or fail to do a satisfactory job with Chinese Gloss Lacquer. In putting up this new finish for the market we have had the interests of inexperienced people especially in mind and everything about Chinese Gloss Lacquer is perfectly simple. The directions plainly printed on the side of the can are simple, brief and so easy to understand that they make it absolutely impossible for you to fail in the use of Chinese Gloss Lacquer.

Don't fail to include a trial quantity of Chinese Gloss Lacquer with your next order.

Chinese Gloss Lacquer weighs 9 pounds per gallon, and if you order more than one gallon, it will be economical to order it alone, but if you want to make a trial of it and order a less quantity than a gallon at first, we recommend that you order it with other merchandise, so as to save as much as possible on the transportation charges.

Chinese Gloss Lacquer is made in our own paint factory. You cannot get Chinese Gloss Lacquer from any other dealer nor can you buy any other preparation which will take its place and which will produce the same high class results with so little trouble or expense. Don't accept a substitute under any circumstances; remember that we were aware of the shortcomings and errors of other finishes, and for this reason we have spent more than two years in the most expensive kind of experiments before placing Chinese Gloss Lacquer upon the market. And now that it is perfected and is offered to our customers as the only successful high gloss finish complete in a single coat, we have ~~nothing to say to them with their old dealers~~ and you will be asked to

goods agreeing that anything not proving entirely satisfactory but which received can be returned to them, and the money paid will have already mentioned be returned to the purchaser.

The officers of the company are well and favorably known to us, command our full confidence, and we believe can be relied upon to do exactly as they agree. Yours very truly,



Old chairs made new with Chinese Gloss Lacquer.

J. J. McManis
Chair

ERNEST A. HAMILL, PRESIDENT
CHARLES L. HITCHCOCK, VICE PRESIDENT
CHAUNCEY J. BLAIR, VICE PRESIDENT
D. A. MOUTON, VICE PRESIDENT

No. 5106

JOHN C. NEELY, SECRETARY
FRANK W. SMITH, CASHIER
H. G. MANNING, ASST. CASHIER
J. EDWARD MANS, ASST. CASHIER

THE CORN EXCHANGE NATIONAL BANK OF CHICAGO

CAPITAL \$3,000,000
SURPLUS \$3,000,000

CHICAGO June 27, 1906..

TO WHOM IT MAY CONCERN:

We are pleased to testify to the responsibility of Sears, Roebuck & Company. The company enjoys the highest credit with their Chicago banks, of which this bank is one.

We believe anyone who has dealings with this company will be treated in the fairest manner possible. We confidently assure anyone who is thinking of placing an order with them, that, in our judgment, there is absolutely no risk in sending the money with the order.

Yours very truly,

Francis W. Smith

Cashier.

In writing to either of the above banks as to our reliability, be sure to enclose a 2-cent stamp for reply.

Graphite Roof Cement.

No. 30A3474 For repairing any kind of leak, roofs, chimneys, gutters, porch floors, etc. Easily applied with a putty knife or wood paddle. Guaranteed to stop any leak. Strictly elastic and will not crack; the severest exposure will not affect it. Price, 2-pound can 20c
Price, 5-pound can 40c



Washed Hair For Plastering.

At 20 cents per bushel we offer the very highest grade of washed hair for plastering. This is the very best hair on the market; we can guarantee the goods.

No. 30A3480 Price, per bushel package, compressed 20c

GRAPHITE (PLUMBAGO) AND GRAPHITE PREPARATIONS.

Dry Graphite Plumbago.

No. 30A3490 For lubricating and painting purposes. Air floated plumbago. Price, per pound.....7c

Mexican Graphite Plumbago.

No. 30A3492 For foundries, stove polish and paints. Price, per pound 4c

No. 205 Lubricating Graphite.

No. 30A3494 Guaranteed absolutely pure and the best graphite on the market. No engineer should be without it.

1-lb. can	5-lb. box	10-lb. box	25-lb. box	100-lb. keg
18c	80c	\$1.40	\$2.75	\$9.75

PRESERVE THIS BOOK FOR FUTURE REFERENCE.

We can always fill orders for these paints. Do not tear or mutilate this booklet.

Order by Name and Number.

OUR GUARANTEE

We guarantee our Mixed Paints, when properly prepared, a liquid which produces a marvelous and brilliant, even, glossy lacquer or gloss finish; made for the special purpose of being applied to old, scratched or marred woodwork of any description: furniture, chairs, tables, floors, etc. Made especially to be used without any further mixing or handling; made especially to be applied by anyone without the slightest experience; made especially to produce perfect, lasting, artistic results, applied by anyone and on any kind of woodwork.

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and in any color finish you desire.

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ONE PINT CAN will cover any of the following articles: LARGE TABLE COMPLETE, DRESSER, BOOKCASE, OFFICE DESK, CHIFFONIER, SIDEBOARD, THREE CHAIRS.



For all sorts of woodwork—Chinese Gloss Lacquer.

JAMES B. FORGAN,
President.
FRANK O. WETMORE
Cashier.
WM. H. MONROE,
Assistant Cashier

CAPITAL \$2,000,000
SURPLUS \$2,000,000



Chicago, June 26, 1906.

TO WHOM IT MAY CONCERN:

It is with pleasure that we testify to our own good opinion of the integrity, responsibility and business ability of Sears, Roebuck & Company. They are one of the largest mercantile institutions in the United States

Anyone can, in our judgment, feel perfectly secure in sending money to them with their orders, as we understand they ship their goods agreeing that anything not proving entirely satisfactory when received can be returned to them, and the money paid will immediately be returned to the purchaser.

The officers of the company are well and favorably known to us, command our full confidence, and we believe can be relied upon to do exactly as they agree. Yours very truly,

W. H. Monroe
Cashier

ERNEST A. HANBELL, PRESIDENT
CHARLES L. HUTCHINSON, VICE PRESIDENT
CHAUNCEY J. BLAIR, VICE PRESIDENT
D. A. NICOLSON, VICE PRESIDENT

JOHN C. NEELY, SECRETARY
FRANK W. SMITH, CASHIER
H. G. HANSHAW, ASST. CASHIER
J. EDWARD MAASS, ASST. CASHIER

No. 5108

THE CORN EXCHANGE NATIONAL BANK
OF CHICAGO

CAPITAL \$3,000,000
SURPLUS \$3,000,000

CHICAGO June 27, 1906..

TO WHOM IT MAY CONCERN:

We are pleased to testify to the responsibility of Sears, Roebuck & Company. The company enjoys the highest credit with their Chicago banks, of which this bank is one.

We believe anyone who has dealings with this company will be treated in the fairest manner possible. We confidently assure anyone who is thinking of placing an order with them, that, in our judgment, there is absolutely no risk in sending the money with the order.

Yours very truly,

Francis W. Smith

Cashier.

**COTTAGE LIKE THIS PAINTED
WITH SEROCO READY
MIXED HOUSE PAINT, \$4.90**
Two Coats, for

THIS COTTAGE, MEASURING 18 FEET WIDE
BY 32 FEET LONG AND 12 FEET IN HEIGHT,
— WILL REQUIRE —

4 gallons for body, at 98 cents per gallon \$3.92
1 gallon for trimming, at 98 cents per gallon98
\$4.90

If it is desired to paint the roof, it will require 3
gallons No. 30W800 Roof and Barn Paint, at 65
cents per gallon \$1.95



BODY No. 30W208 - TRIMMING No. 30W215

**A LARGE TWO-STORY HOUSE Like THIS, PAINTED
WITH SEROCO READY
MIXED HOUSE PAINT, \$9.10**
Two Coats, for

THIS HOUSE, MEASURING 30 FEET WIDE BY 30
FEET LONG AND 22 FEET IN HEIGHT, WITH
ANNEX MEASURING 11 BY 12 FEET WILL REQUIRE

8 gallons for body, {	5 gallons at 93 cents	\$4.65
	per gallon	
	3 gallons at 98 cents	2.94
1 1/2 gallons for trimmings, {	1 gallon at 98c	.98
	per gallon53
	1/2 gallon for	
		\$9.10

If it is desired to paint the roof, it will require
5 gallons No. 30W860 Roof and Barn Paint,
at 60 cents per gallon \$3.00



BODY No. 30W246 - TRIMMING No. 30W208

**A LARGE TWO-STORY, TEN TO TWELVE
ROOM HOUSE LIKE THIS, PAINTED
WITH SEROCO READY
MIXED HOUSE PAINT, \$12.24**
Two Coats, for

THIS LARGE HOUSE, MEASURING 28 FEET WIDE BY 40
FEET LONG AND 24 FEET IN HEIGHT, WILL REQUIRE

11 gallons for body, { 10 gallons at 93 cents per gallon \$9.30
1 gallon at 98 cents per gallon .98
2 gallons for trimming at 98 cents per gallon 1.96

\$12.24
of our Seroco Ready Mixed House Paint. We guarantee
that the above quantity will paint any building of the
dimensions given, two coats. We further guarantee that
our Seroco Ready Mixed House Paint will last longer than
any other paint, regardless of price; in fact it is the only
paint guaranteed to wear for ten years.

If it is desired to paint the roof, it will require 7 gallons
No. 30W800 Roof and Barn paint,
5 gallons at 60 cents per gallon \$3.00
2 gallons at 65 cents per gallon 1.30
\$4.30



BODY No. 30W226 - TRIMMING No. 30W246

**A LARGE MODERN BARN LIKE THIS,
PAINTED with Our SEROCO WEATHER-
PROOF MINERAL BARN, ROOF AND
FENCE PAINT, Two Coats, for \$8.60**

THIS LARGE BARN, MEASURING 30 FEET WIDE
BY 50 FEET LONG AND 22 FEET IN HEIGHT,
— WILL REQUIRE —

12 gallons for body, { 10 gallons at 60 cents per gallon \$6.00
2 gallons at 65 cents per gallon 1.30
2 gallons for trimming, at 65 cents per gallon . . . 1.30

\$8.60
of our Seroco Weatherproof Mineral Barn, Roof and Fence
Paint, the most durable mineral paint made; guaranteed
to wear ten years. If it is desired to paint the roof, it will
require 8 gallons No. 30W860 Roof and Barn Paint,
5 gallons at 60 cents per gallon \$3.00
3 gallons at 65 cents per gallon 1.95
\$4.95



BODY No. 30W800 - TRIMMING No. 30W830

COTTAGE LIKE THIS PAINTED
WITH SEROCO READY
MIXED HOUSE PAINT. **\$4.90**
Two Coats, for

THIS COTTAGE, MEASURING 18 FEET WIDE
BY 32 FEET LONG AND 12 FEET IN HEIGHT,



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